

Q1 Where is the general area you live (neighborhood, street, etc.)?

Answered: 105 Skipped: 4

#	RESPONSES	DATE
1	east side	1/6/2022 9:35 AM
2	2nd St	12/30/2021 11:46 AM
3	East 8th street	12/30/2021 11:22 AM
4	Just outside of the city	12/30/2021 8:10 AM
5	Winfield	12/29/2021 10:10 PM
6	Ridgeview Heights	12/28/2021 2:05 PM
7	2114 Ridgeview Dr.	12/28/2021 1:59 PM
8	Ridgeview drive (ridgeview hights)	12/28/2021 1:51 PM
9	Dewey Ave Reedsburg	12/28/2021 1:42 PM
10	By RAMC Ridgeview	12/28/2021 12:26 PM
11	City North East	12/28/2021 12:20 PM
12	Ridgview Ind. Liv.	12/28/2021 12:15 PM
13	Ridgeview & 21st Street	12/28/2021 12:10 PM
14	RAMC	12/28/2021 12:05 PM
15	Ridgeview Heights	12/28/2021 11:53 AM
16	2701 East Main St. Lot 92 (Court Yards)	12/28/2021 11:48 AM
17	21st Street	12/28/2021 11:21 AM
18	North Dewey Av - Ridgeview	12/28/2021 11:09 AM
19	2323 Ridgeview Drive	12/28/2021 11:04 AM
20	Ridgeview Drive	12/28/2021 10:44 AM
21	Ridgeview Neighborhood	12/28/2021 10:40 AM
22	1402 Ridgeview drive - independent living	12/28/2021 10:34 AM
23	21st street	12/28/2021 10:20 AM
24	21st Street	12/28/2021 9:54 AM
25	Ridgeview Drive	12/28/2021 9:46 AM
26	2325 Ridgeview Drive	12/28/2021 9:28 AM
27	Ridgeview	12/28/2021 9:26 AM
28	1103 21st Street	12/23/2021 10:16 AM
29	Wellington drive	12/13/2021 8:50 AM
30	cottontail ln	12/5/2021 10:31 PM
31	South School neighborhood	12/4/2021 9:42 AM
32	south of town	12/3/2021 9:22 PM
33	Reedsburg Hospital area	12/2/2021 1:30 PM

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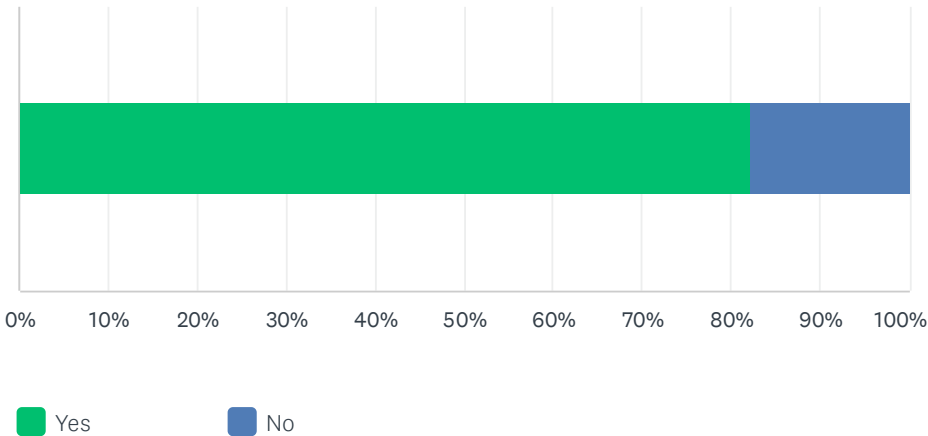
34	Reedsburg Township S County Rd H	12/2/2021 12:05 PM
35	7thst	12/1/2021 5:55 PM
36	3rd St.	11/30/2021 9:51 AM
37	lancer court	11/29/2021 4:13 PM
38	Neighboring village	11/29/2021 3:27 PM
39	Park Street	11/29/2021 3:24 PM
40	14th Street	11/29/2021 11:15 AM
41	502 Myrtle	11/28/2021 11:15 AM
42	South in town	11/25/2021 9:17 PM
43	Maple Street	11/23/2021 11:26 AM
44	west side	11/16/2021 4:52 PM
45	Eastridge Dr.	11/11/2021 12:30 PM
46	Street	11/9/2021 7:37 AM
47	I do not live in Reedsburg but market there for my job. I serviced over 10 localities in WI and have seen mistakes in other cities.	11/1/2021 12:46 PM
48	Viking View Drive	10/28/2021 2:38 PM
49	Oak Crest	10/25/2021 9:32 PM
50	Laurel Street	10/21/2021 5:29 PM
51	Near Oak Park	10/20/2021 8:28 AM
52	Wellington Drive	10/19/2021 2:53 PM
53	By the middle school	10/19/2021 2:29 PM
54	4th st	10/19/2021 11:57 AM
55	Oak st	10/19/2021 11:38 AM
56	Eagle St	10/19/2021 11:25 AM
57	Bindl Subdivision ~ Lois Drive	10/19/2021 12:05 AM
58	near voyager	10/18/2021 6:55 PM
59	NORTH OF TOWN	10/18/2021 3:57 PM
60	Golf Course Road	10/18/2021 3:13 PM
61	Neighborhood	10/18/2021 1:54 PM
62	15th Street	10/18/2021 7:58 AM
63	North Webb Avenue	10/16/2021 3:17 PM
64	Winfield dr	10/15/2021 8:20 PM
65	East Main	10/14/2021 3:51 PM
66	Pine Street	10/14/2021 2:56 PM
67	Township of La Valle	10/13/2021 5:24 PM
68	Lucky St	10/13/2021 3:49 AM
69	Dewey/12th	10/12/2021 8:27 PM
70	8th & Walnut	10/12/2021 5:43 PM

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71	Eastridge Estates	10/12/2021 1:35 PM
72	La Valle	10/12/2021 12:37 PM
73	14th Street	10/12/2021 12:24 PM
74	Crestview Dr	10/12/2021 11:03 AM
75	South Walnut	10/12/2021 6:28 AM
76	Southwest side	10/12/2021 1:35 AM
77	Krystle CT	10/12/2021 12:36 AM
78	East of South Dewey	10/11/2021 9:54 PM
79	South Pine Street	10/11/2021 8:35 PM
80	Northeast corner Reedsburg	10/11/2021 8:23 PM
81	I live by west side school	10/11/2021 8:20 PM
82	Myrtle st	10/11/2021 6:37 PM
83	N Dewey Ave	10/11/2021 5:47 PM
84	county h /viking drive	10/11/2021 5:37 PM
85	405 Vine St	10/11/2021 5:35 PM
86	Winfield Drive	10/11/2021 5:26 PM
87	Walnut St	10/11/2021 5:26 PM
88	17th Ct	10/11/2021 5:24 PM
89	Ridgeview Drive. Senior Condo	10/11/2021 5:23 PM
90	Westside	10/11/2021 4:02 PM
91	North Webb ave.	10/11/2021 1:59 PM
92	Rural Reedsburg	10/11/2021 12:42 PM
93	Dutch Hollow Lake area	10/11/2021 12:23 PM
94	Jaz circle	10/8/2021 9:02 AM
95	3rd st	10/8/2021 6:19 AM
96	East side	10/7/2021 9:09 PM
97	rural	10/7/2021 5:09 PM
98	Ernstmeyer subdivision	10/7/2021 11:17 AM
99	2228 Sarah Rose Lane	10/7/2021 7:52 AM
100	1231 3rd. St. Reedsburg, WI	10/7/2021 5:05 AM
101	104 Thomas Road	10/6/2021 11:13 PM
102	108 Holtz St	10/6/2021 4:13 PM
103	2345 Reinhardt Ct	10/6/2021 4:12 PM
104	327 N. Walnut St., Reedsburg	10/6/2021 3:23 PM
105	343 Eastridge Circle	10/6/2021 11:15 AM

Q2 Do you currently live in the City of Reedsburg?

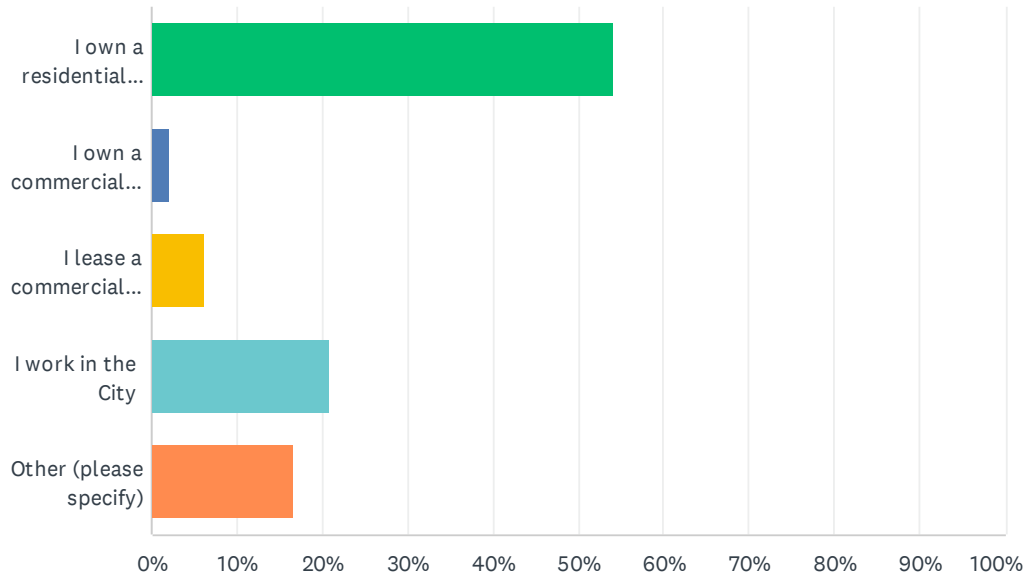
Answered: 107 Skipped: 2



ANSWER CHOICES		RESPONSES	
Yes		82.24%	88
No		17.76%	19
TOTAL			107

Q3 If you answered NO to the previous question, what is your connection to the City of Reedsburg?

Answered: 48 Skipped: 61

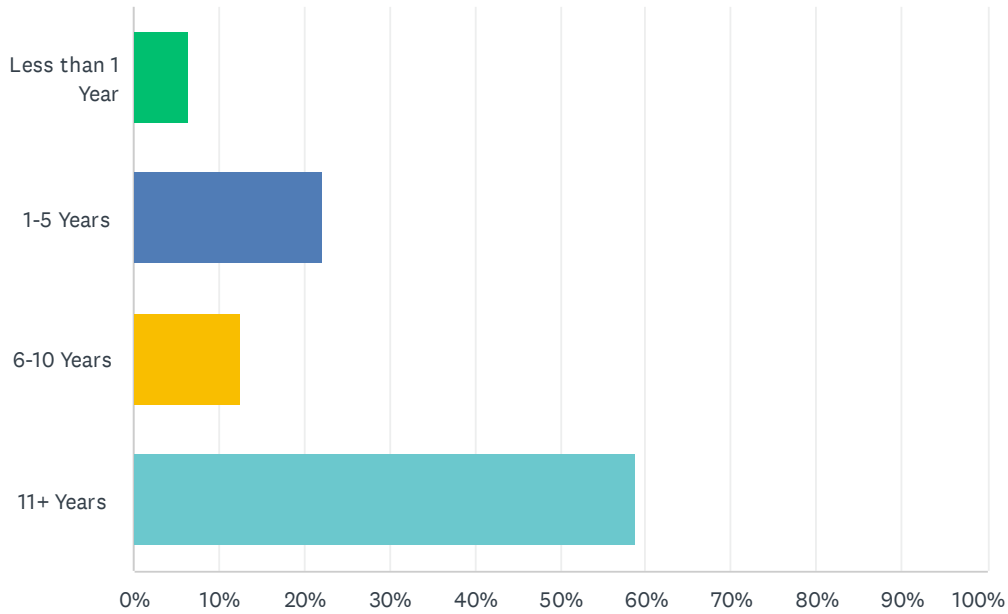


ANSWER CHOICES	RESPONSES	
I own a residential property in the City	54.17%	26
I own a commercial property in the City	2.08%	1
I lease a commercial property in the City	6.25%	3
I work in the City	20.83%	10
Other (please specify)	16.67%	8
TOTAL		48

#	OTHER (PLEASE SPECIFY)	DATE
1	Ridgeview Hts senior living owner/lease	12/28/2021 10:34 AM
2	the kids attend school in the city	12/3/2021 9:22 PM
3	Live just outside of the City in Reedsburg, township	12/2/2021 12:05 PM
4	I lived and worked in Reedsburg for 40 years until retiring in 2020. Moved away but still have strong ties to the community and continue to serve on management oversight of my previous employer.	10/16/2021 3:17 PM
5	Kids go to school in district	10/13/2021 5:24 PM
6	I work for the School District but in LaValle	10/12/2021 12:37 PM
7	I do live in the city.	10/12/2021 11:03 AM
8	I have lived in the area and worked in Reedsburg for 40+ years	10/11/2021 12:42 PM

Q4 If living in the City, how long?

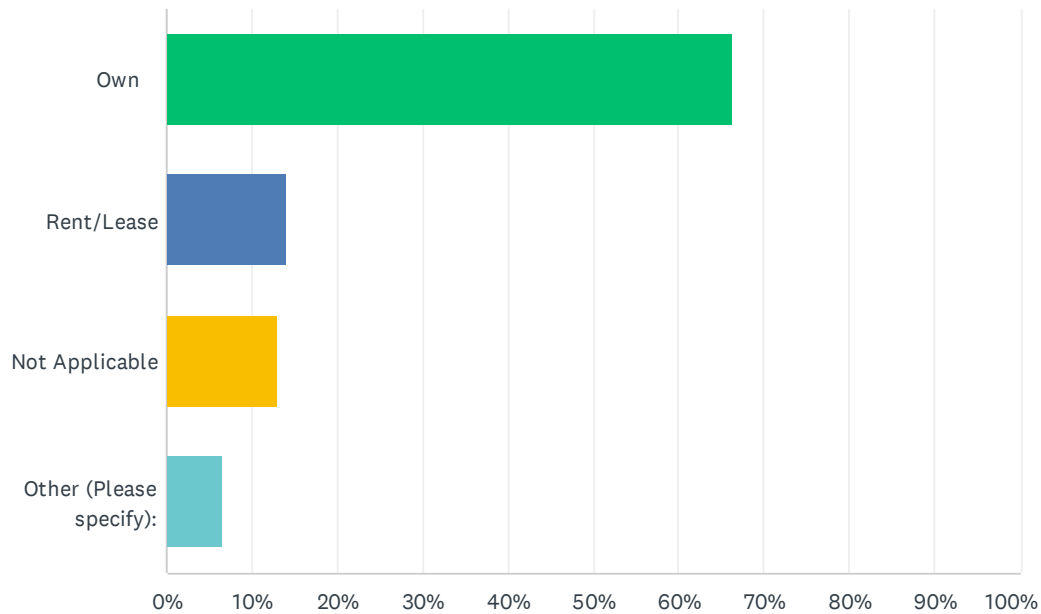
Answered: 95 Skipped: 14



ANSWER CHOICES	RESPONSES	
Less than 1 Year	6.32%	6
1-5 Years	22.11%	21
6-10 Years	12.63%	12
11+ Years	58.95%	56
TOTAL		95

Q5 Do you own or rent/lease your home in the City of Reedsburg?

Answered: 107 Skipped: 2

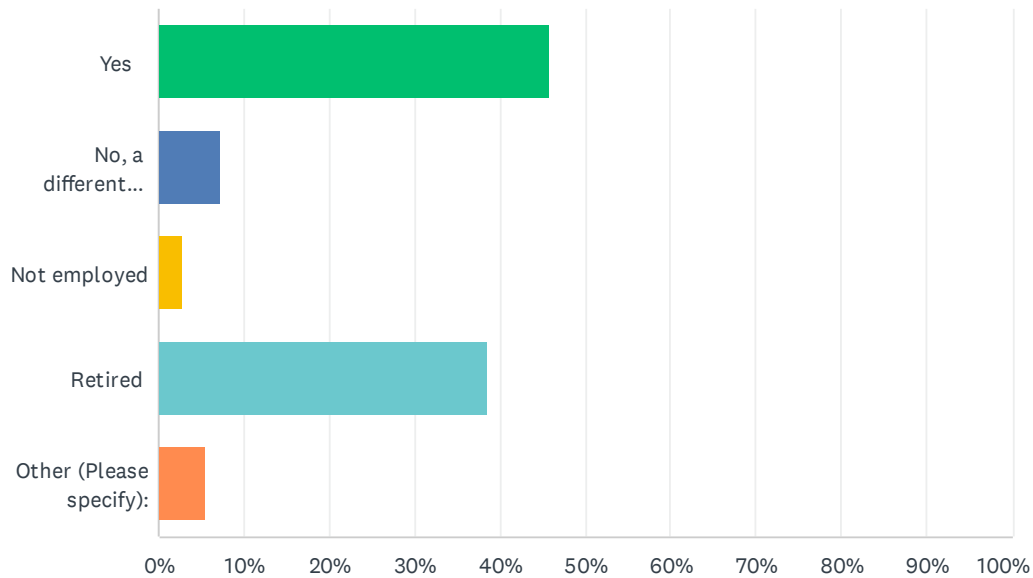


ANSWER CHOICES	RESPONSES	
Own	66.36%	71
Rent/Lease	14.02%	15
Not Applicable	13.08%	14
Other (Please specify):	6.54%	7
TOTAL		107

#	OTHER (PLEASE SPECIFY):	DATE
1	Own a commercial building in Reedsburg	12/30/2021 11:46 AM
2	Independent living, hospital foundation	12/28/2021 11:21 AM
3	Ridgeview Condo	12/28/2021 10:44 AM
4	a condo arrangement. do not own but have right of occupancy until death	12/28/2021 10:34 AM
5	Condos in Ridgeview	12/23/2021 10:16 AM
6	Lived in town approximately 25 years. Currently live north of town a few miles.	10/18/2021 3:57 PM
7	Own in LaValle	10/12/2021 12:37 PM

Q6 Do you work in the City of Reedsburg?

Answered: 109 Skipped: 0

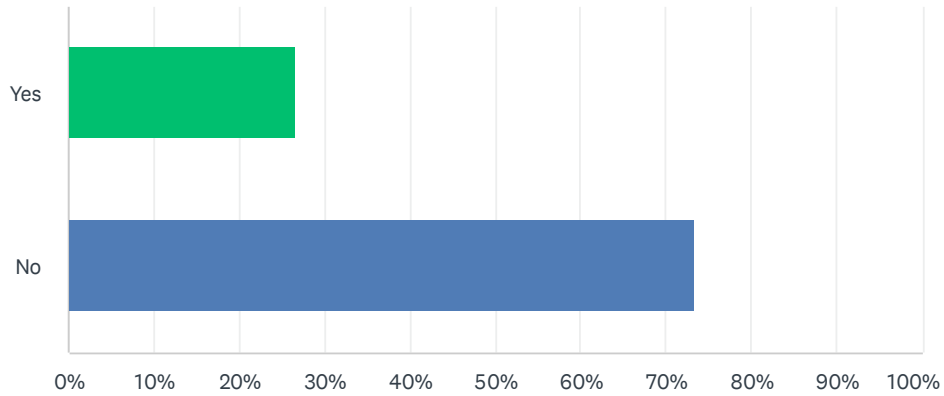


ANSWER CHOICES	RESPONSES	
Yes	45.87%	50
No, a different municipality	7.34%	8
Not employed	2.75%	3
Retired	38.53%	42
Other (Please specify):	5.50%	6
TOTAL		109

#	OTHER (PLEASE SPECIFY):	DATE
1	In area	12/13/2021 8:50 AM
2	I paint apartments in several towns	12/4/2021 9:42 AM
3	my husband works in Reedsburg I work in Baraboo	12/2/2021 1:30 PM
4	For School District of Reedsburg but in LaValle	10/12/2021 12:37 PM
5	Work from home	10/11/2021 6:37 PM
6	Work for Madison College - based at the goodman south campus but work remotely from home or the reedsburg campus.	10/11/2021 5:35 PM

Q7 Do any children under 18 years of age currently reside in your home?

Answered: 109 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	26.61%	29
No	73.39%	80
TOTAL		109

Q8 What are some things that you wouldn't change about the City of Reedsburg (Example topics: rural feel, downtown, recreation, schools, etc.)?

Answered: 97 Skipped: 12

ANSWER CHOICES	RESPONSES
1	100.00% 97
2	80.41% 78
3	68.04% 66

#	1	DATE
1	The downtown is beautiful	12/30/2021 11:46 AM
2	Small town feel	12/30/2021 11:22 AM
3	Rural living	12/30/2021 8:10 AM
4	Progressive thought and growth	12/29/2021 10:10 PM
5	nice wide and clean main streets	12/28/2021 2:05 PM
6	Cleanliness	12/28/2021 1:59 PM
7	CAL center with shows	12/28/2021 1:51 PM
8	Size and good schools	12/28/2021 1:42 PM
9	rural feel	12/28/2021 12:20 PM
10	easy access everywhere	12/28/2021 12:10 PM
11	downtown	12/28/2021 12:05 PM
12	school system	12/28/2021 11:53 AM
13	cleanness	12/28/2021 11:48 AM
14	historic buildings	12/28/2021 11:31 AM
15	rural feel	12/28/2021 11:21 AM
16	great hospital and mideical staff	12/28/2021 11:04 AM
17	parks	12/28/2021 10:49 AM
18	rural feel	12/28/2021 10:26 AM
19	rural feel	12/28/2021 9:54 AM
20	recreation	12/23/2021 10:16 AM
21	Parks	12/13/2021 8:50 AM
22	schools	12/5/2021 10:31 PM
23	Streets in good condition	12/4/2021 9:42 AM
24	Small town	12/3/2021 9:22 PM
25	not much need more retail downtown	12/2/2021 1:30 PM
26	Rural Feel	12/2/2021 12:05 PM

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27	rural feel	12/1/2021 5:55 PM
28	?	11/30/2021 9:51 AM
29	parks	11/29/2021 4:13 PM
30	Small town feel	11/29/2021 3:27 PM
31	Small Town Feeling	11/29/2021 3:24 PM
32	Park system	11/29/2021 11:15 AM
33	Fiber optic network	11/28/2021 11:15 AM
34	That's its a small town	11/25/2021 9:17 PM
35	Small Town Feel	11/23/2021 11:26 AM
36	rural feel	11/16/2021 4:52 PM
37	The appearance of downtown as it is a charming Main St.	11/11/2021 12:30 PM
38	Schools	11/9/2021 7:37 AM
39	Small town friendliness	11/1/2021 12:46 PM
40	Size of neighborhoods	10/28/2021 2:38 PM
41	Rural feel	10/25/2021 9:32 PM
42	Schools	10/21/2021 5:29 PM
43	Industrial base	10/20/2021 8:28 AM
44	Rural feel	10/19/2021 2:53 PM
45	City park	10/19/2021 2:29 PM
46	Location to work	10/19/2021 11:57 AM
47	Crime rate	10/19/2021 11:38 AM
48	Activities	10/19/2021 11:25 AM
49	Small Town Feel	10/19/2021 12:05 AM
50	sidewalks	10/18/2021 6:55 PM
51	RURAL FEEL	10/18/2021 3:57 PM
52	Schools	10/18/2021 3:13 PM
53	Community Activities	10/18/2021 1:54 PM
54	Recreation	10/18/2021 7:58 AM
55	Strong sense of community	10/16/2021 3:17 PM
56	Rural feel	10/15/2021 8:20 PM
57	Schools are in a good position.	10/14/2021 3:51 PM
58	Schools	10/14/2021 2:56 PM
59	Downtown	10/13/2021 5:24 PM
60	Downtown	10/13/2021 3:49 AM
61	Small town feel	10/12/2021 8:27 PM
62	parks	10/12/2021 5:43 PM
63	Prairie Ridge School	10/12/2021 1:35 PM
64	Schools	10/12/2021 12:37 PM

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65	Good parks	10/12/2021 12:24 PM
66	Good range of activities for families with children	10/12/2021 11:03 AM
67	Leave old historical buildings alone Don't tear them down	10/12/2021 6:28 AM
68	Schools	10/12/2021 1:35 AM
69	Rural feel	10/12/2021 12:36 AM
70	Schools	10/11/2021 9:54 PM
71	I like all the parks.	10/11/2021 8:35 PM
72	Parks	10/11/2021 8:23 PM
73	Downtown	10/11/2021 8:20 PM
74	Rural feel	10/11/2021 6:37 PM
75	Parks	10/11/2021 5:47 PM
76	historic downtown	10/11/2021 5:37 PM
77	Library	10/11/2021 5:35 PM
78	Rural feel	10/11/2021 5:26 PM
79	small town feel	10/11/2021 5:26 PM
80	Rural feel	10/11/2021 5:24 PM
81	Friendly people	10/11/2021 5:23 PM
82	Rural feel	10/11/2021 4:02 PM
83	schools	10/11/2021 1:59 PM
84	The schools are excellent	10/11/2021 12:42 PM
85	not sure	10/11/2021 12:23 PM
86	Schools	10/8/2021 9:02 AM
87	small town feel	10/8/2021 6:19 AM
88	Schools	10/7/2021 9:09 PM
89	small town feel	10/7/2021 5:09 PM
90	recreation-near to parks and trails	10/7/2021 11:17 AM
91	Rural feel	10/7/2021 7:52 AM
92	small town atmosphere	10/7/2021 5:05 AM
93	Downtown	10/6/2021 11:13 PM
94	community feel	10/6/2021 4:13 PM
95	downtown	10/6/2021 4:12 PM
96	Concerts in the Park	10/6/2021 3:23 PM
97	Schools	10/6/2021 11:15 AM
#	2	DATE
1	The Chamber is excellent	12/30/2021 11:46 AM
2	Small town	12/30/2021 8:10 AM
3	number of parks per neighborhoods/homes	12/29/2021 10:10 PM
4	feel safe	12/28/2021 1:59 PM

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5	good schools	12/28/2021 1:51 PM
6	nice downtown	12/28/2021 1:42 PM
7	recreation	12/28/2021 12:20 PM
8	school locations	12/28/2021 12:05 PM
9	friendliness	12/28/2021 11:48 AM
10	schools	12/28/2021 11:31 AM
11	library	12/28/2021 11:21 AM
12	great schools& college - all good facilities	12/28/2021 11:04 AM
13	downtown	12/28/2021 10:49 AM
14	utility commission	12/28/2021 10:26 AM
15	street safety maintenance	12/23/2021 10:16 AM
16	Schools	12/13/2021 8:50 AM
17	downtown	12/5/2021 10:31 PM
18	Good selection of fast food	12/4/2021 9:42 AM
19	schools seem to be good	12/3/2021 9:22 PM
20	Open Land	12/2/2021 12:05 PM
21	recreation opps	12/1/2021 5:55 PM
22	?	11/30/2021 9:51 AM
23	recreation	11/29/2021 3:27 PM
24	Parks	11/29/2021 3:24 PM
25	road maintenance	11/29/2021 11:15 AM
26	City parks	11/28/2021 11:15 AM
27	School sizes	11/25/2021 9:17 PM
28	Schools	11/23/2021 11:26 AM
29	"old downtown" apperance	11/16/2021 4:52 PM
30	Parks	11/9/2021 7:37 AM
31	Recreation is improving	11/1/2021 12:46 PM
32	parks, sports courts - tennis, pickleball, basketball, baseball areas	10/28/2021 2:38 PM
33	Schools	10/25/2021 9:32 PM
34	Harvest Festivals / Decorations	10/21/2021 5:29 PM
35	Schools	10/20/2021 8:28 AM
36	Parks	10/19/2021 2:53 PM
37	Lots of locally organized market days	10/19/2021 2:29 PM
38	Safety of community	10/19/2021 11:57 AM
39	Activities	10/19/2021 11:38 AM
40	General safety	10/19/2021 11:25 AM
41	400 trail	10/18/2021 6:55 PM
42	Library	10/18/2021 3:13 PM

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43	concerts in the summer	10/18/2021 1:54 PM
44	Rural feel	10/18/2021 7:58 AM
45	Citizens willing to invest both time and money in community	10/16/2021 3:17 PM
46	Neighborhood	10/15/2021 8:20 PM
47	Small town vibe.	10/14/2021 3:51 PM
48	Recreation	10/14/2021 2:56 PM
49	Keep la Valle school open	10/13/2021 5:24 PM
50	Bike trail	10/13/2021 3:49 AM
51	Parks system	10/12/2021 8:27 PM
52	Community support	10/12/2021 1:35 PM
53	Downtown	10/12/2021 12:37 PM
54	Decent streets	10/12/2021 12:24 PM
55	Quality shopping options for groceries, hardware, liquor, restaurants	10/12/2021 11:03 AM
56	Keep the parks	10/12/2021 6:28 AM
57	Freindliness	10/12/2021 1:35 AM
58	Na	10/12/2021 12:36 AM
59	friendly people	10/11/2021 9:54 PM
60	I enjoy the small town feel	10/11/2021 8:35 PM
61	Friendliness of residents	10/11/2021 8:23 PM
62	Schools	10/11/2021 8:20 PM
63	Relatively quiet	10/11/2021 6:37 PM
64	Sidewalks	10/11/2021 5:47 PM
65	Post office	10/11/2021 5:35 PM
66	Schools	10/11/2021 5:26 PM
67	lots of businesses downtown	10/11/2021 5:26 PM
68	Great Police and Fire	10/11/2021 5:23 PM
69	Safety	10/11/2021 4:02 PM
70	small town feel	10/11/2021 1:59 PM
71	Outstanding Fire department, EMT and Police	10/11/2021 12:42 PM
72	Downtown	10/7/2021 7:52 AM
73	schools	10/7/2021 5:05 AM
74	Schools	10/6/2021 11:13 PM
75	parks and rec do a good job of upkeep at community parks	10/6/2021 4:13 PM
76	schools	10/6/2021 4:12 PM
77	Schools - including Loganville & LaValle - keep them open!	10/6/2021 3:23 PM
78	Hometown feel	10/6/2021 11:15 AM
#	3	DATE
1	Great parks	12/30/2021 11:46 AM

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2	There's a decent(ish) downtown	12/30/2021 8:10 AM
3	rural feel while offering opportunities for activity and employment	12/29/2021 10:10 PM
4	confortable	12/28/2021 1:59 PM
5	good plan for upgrading city streets	12/28/2021 1:51 PM
6	good parks	12/28/2021 1:42 PM
7	school	12/28/2021 12:20 PM
8	rural feel	12/28/2021 11:48 AM
9	parks	12/28/2021 11:31 AM
10	parks	12/28/2021 11:21 AM
11	great park system & recreation quality public buildings	12/28/2021 11:04 AM
12	quiet streets	12/28/2021 10:49 AM
13	Medical facilities	12/13/2021 8:50 AM
14	parks	12/5/2021 10:31 PM
15	Plenty of traffic lights	12/4/2021 9:42 AM
16	sports programs are good for the youth	12/3/2021 9:22 PM
17	Limit on Multiple Dwellings	12/2/2021 12:05 PM
18	schools	12/1/2021 5:55 PM
19	?	11/30/2021 9:51 AM
20	historic preservation	11/29/2021 3:27 PM
21	schools	11/29/2021 11:15 AM
22	Library	11/28/2021 11:15 AM
23	Speed limit	11/25/2021 9:17 PM
24	Parks	11/23/2021 11:26 AM
25	friendliness	11/16/2021 4:52 PM
26	Shopping needs to improve	11/1/2021 12:46 PM
27	RACA to rent, place for community events and ice rink	10/28/2021 2:38 PM
28	Murals / Street Art	10/21/2021 5:29 PM
29	Historic Preservation	10/20/2021 8:28 AM
30	Protection of historical properties	10/19/2021 2:53 PM
31	Main Street books	10/19/2021 2:29 PM
32	Cheaper than other communities	10/19/2021 11:57 AM
33	School district	10/19/2021 11:38 AM
34	Employment	10/19/2021 11:25 AM
35	size of city	10/18/2021 6:55 PM
36	Recreation	10/18/2021 3:13 PM
37	Health care	10/18/2021 1:54 PM
38	Between Madison and LaCrosse	10/18/2021 7:58 AM
39	Strong industrial base	10/16/2021 3:17 PM

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40	Bike trail is a positive.	10/14/2021 3:51 PM
41	Community	10/14/2021 2:56 PM
42	Parks	10/13/2021 5:24 PM
43	Special events	10/13/2021 3:49 AM
44	Downtown	10/12/2021 1:35 PM
45	Small town feel	10/12/2021 12:37 PM
46	Good hospital/health care	10/12/2021 12:24 PM
47	Good public services: utilities, broadband, garbage, street cleaning, plowing	10/12/2021 11:03 AM
48	City appeal	10/12/2021 1:35 AM
49	Na	10/12/2021 12:36 AM
50	parks	10/11/2021 9:54 PM
51	Ease of travel across town	10/11/2021 8:23 PM
52	Parks	10/11/2021 8:20 PM
53	Great internet	10/11/2021 6:37 PM
54	Trees	10/11/2021 5:47 PM
55	Emergency Services	10/11/2021 5:35 PM
56	Great utility company	10/11/2021 5:26 PM
57	Love the CAL Center	10/11/2021 5:23 PM
58	Schools	10/11/2021 4:02 PM
59	wonderful library system	10/11/2021 1:59 PM
60	Hometown atmosphere	10/11/2021 12:42 PM
61	Parks	10/7/2021 7:52 AM
62	strong sense of community amongst residents	10/7/2021 5:05 AM
63	Community	10/6/2021 11:13 PM
64	community feel	10/6/2021 4:12 PM
65	Main Street Community - except reroute truck traffic	10/6/2021 3:23 PM
66	Hospital	10/6/2021 11:15 AM

Q9 What are some things that you would like to change about the City of Reedsburg (Example topics: safety, business development, recreation, transportation, government, etc.)?

Answered: 102 Skipped: 7

ANSWER CHOICES		RESPONSES	
1		100.00%	102
2		83.33%	85
3		56.86%	58

#	1	DATE
1	middle turn lane in front of viking liquor up to Powersports	1/6/2022 9:35 AM
2	More retailers like Target, a big Kwik trip etc. More employment opportunities besides factory work, and places that hire.	12/30/2021 11:22 AM
3	The taxes are too high for being a rural area	12/30/2021 8:10 AM
4	more walking paths and recreational variety	12/29/2021 10:10 PM
5	transportation	12/28/2021 1:59 PM
6	a nice senior center with activities for seniors. too many deer and turkeys too	12/28/2021 1:51 PM
7	shopping like Shopko	12/28/2021 1:42 PM
8	build a bypass	12/28/2021 12:20 PM
9	business development	12/28/2021 12:15 PM
10	Walmart/Target stores	12/28/2021 12:05 PM
11	Redevelop the dilapidated buildings in the central city	12/28/2021 11:53 AM
12	more shopping	12/28/2021 11:48 AM
13	more services for elderly community	12/28/2021 11:31 AM
14	business development	12/28/2021 11:21 AM
15	safety downtown like Wis Dells, signs, main street	12/28/2021 11:09 AM
16	keep improving main streets	12/28/2021 11:04 AM
17	stricter rules re; junk on properties	12/28/2021 10:49 AM
18	need a clothing store	12/28/2021 10:40 AM
19	business development - increase	12/28/2021 10:34 AM
20	have a store like Target	12/28/2021 10:26 AM
21	having to drive out of town for underwear, clothing, shoes	12/28/2021 10:20 AM
22	safety	12/28/2021 9:54 AM
23	downtown - retails more	12/28/2021 9:46 AM
24	garbage cans left on tree bank	12/28/2021 9:41 AM
25	transportation for the elderly	12/23/2021 10:16 AM

Reedsburg, WI Comprehensive Plan Survey

26	Downtown retail	12/13/2021 8:50 AM
27	lower rent very high for reedsburg	12/5/2021 10:31 PM
28	Need more retail shopping	12/4/2021 9:42 AM
29	have a larger retail store in the city	12/3/2021 9:22 PM
30	retail shopping	12/2/2021 1:30 PM
31	More senior services	12/2/2021 12:05 PM
32	shopping opps	12/1/2021 5:55 PM
33	More shopping options	11/30/2021 9:51 AM
34	downtown business area- no choices	11/29/2021 4:13 PM
35	Shopping opportunities	11/29/2021 3:27 PM
36	Retail Development...as in shopping other than a hardware store or dollar store	11/29/2021 3:24 PM
37	Retail development	11/29/2021 11:15 AM
38	Better business development of historic downtown area	11/28/2021 11:15 AM
39	More attention to the downtown business	11/25/2021 9:17 PM
40	Increase affordable housing options (duplex, condo..)	11/23/2021 11:26 AM
41	allow reputable "box" stores on east end of city	11/16/2021 4:52 PM
42	More retail options	11/11/2021 12:30 PM
43	Business development	11/9/2021 7:37 AM
44	Little league MUST stay in Reedsburg NOT Dells	11/1/2021 12:46 PM
45	Wish more lower cost recreation teams for all ages including adults	10/28/2021 2:38 PM
46	Shopping options	10/25/2021 9:32 PM
47	Recreation	10/21/2021 5:29 PM
48	Commercial corridor improvements	10/20/2021 8:28 AM
49	Indoor activity center	10/19/2021 2:53 PM
50	I wouldn't sting our local economic center out along the highway. It's much less accessible to pedestrians how it is	10/19/2021 2:29 PM
51	Shopping need more	10/19/2021 11:57 AM
52	More shopping options	10/19/2021 11:38 AM
53	Shopping	10/19/2021 11:25 AM
54	Business Development ~ Target Shopping Center~ Movie Theater	10/19/2021 12:05 AM
55	yard waste pick up	10/18/2021 6:55 PM
56	RETAIL	10/18/2021 3:57 PM
57	Retail	10/18/2021 3:13 PM
58	More concerts in the summer	10/18/2021 1:54 PM
59	Rucls and the tv problems of many	10/18/2021 7:58 AM
60	Better traffic flow to industrial park	10/16/2021 3:17 PM
61	Safety	10/15/2021 8:20 PM
62	More robust downtown and a retail store to replace the loss of Shopko.	10/14/2021 3:51 PM
63	Retail	10/14/2021 2:56 PM

Reedsburg, WI Comprehensive Plan Survey

64	Add more shopping stores like Target	10/13/2021 5:24 PM
65	Road changes: Dislike adding 1 way streets and more stop sign.	10/13/2021 3:49 AM
66	More shopping	10/12/2021 8:27 PM
67	More shopping	10/12/2021 5:43 PM
68	Webb middle school	10/12/2021 1:35 PM
69	More diverse stores downtown	10/12/2021 12:37 PM
70	More retail options	10/12/2021 12:24 PM
71	Poor traffic flow into the city on Hwy 33: traffic comes in too fast, and no alternative routes	10/12/2021 11:03 AM
72	More things to keep young kids occupied	10/12/2021 6:28 AM
73	City rec department	10/12/2021 1:35 AM
74	Move the air port	10/12/2021 12:36 AM
75	Main Street	10/11/2021 9:54 PM
76	We need a place to buy clothing and children's items.	10/11/2021 8:35 PM
77	No empty windows downtown	10/11/2021 8:23 PM
78	Public transportation	10/11/2021 8:20 PM
79	More businesses	10/11/2021 6:37 PM
80	shopping opportunities/ more restaurants and fast food	10/11/2021 5:47 PM
81	retail business development - clothing & shoes	10/11/2021 5:37 PM
82	Community Food Forest	10/11/2021 5:35 PM
83	Safety	10/11/2021 5:26 PM
84	Get ATV or similar vehicles off the Road	10/11/2021 5:26 PM
85	Ban ATV and utility vehicles from driving on the road.	10/11/2021 5:24 PM
86	NEED Department store	10/11/2021 5:23 PM
87	More shopping	10/11/2021 4:02 PM
88	more recreation oportuities for teenagers	10/11/2021 1:59 PM
89	Downtown sidewalks have weeds growing from the cracks	10/11/2021 12:42 PM
90	stop lights at intersections to help the flow of traffic	10/11/2021 12:23 PM
91	Recreation	10/8/2021 9:02 AM
92	Traffic lights are poorly timed/ set up	10/8/2021 6:19 AM
93	Retail Store	10/7/2021 9:09 PM
94	We need stores. clothes, shoes, etc.	10/7/2021 5:09 PM
95	retail shops	10/7/2021 11:17 AM
96	Indoor swimming pool (for a swim team with correct size lanes)	10/7/2021 7:52 AM
97	less traffic on Main Street, reroute through business park	10/7/2021 5:05 AM
98	Road network	10/6/2021 11:13 PM
99	We need more retail options. Someplace that provides gym shoes for school age kids, etc. that isn't a dollar store	10/6/2021 4:13 PM
100	more activities for teens	10/6/2021 4:12 PM
101	Safety! Slow Main Street traffic down!	10/6/2021 3:23 PM

Reedsburg, WI Comprehensive Plan Survey

102	Shopping options	10/6/2021 11:15 AM
#	2	DATE
1	Less places to eat and more to shop	1/6/2022 9:35 AM
2	More things for kids to do. More things for adults to do besides going to bars.	12/30/2021 11:22 AM
3	Less commercialization	12/30/2021 8:10 AM
4	public transportation	12/29/2021 10:10 PM
5	business development	12/28/2021 1:59 PM
6	a senior meal site - included in above	12/28/2021 1:51 PM
7	transportation	12/28/2021 12:20 PM
8	more shopping opportunities	12/28/2021 12:15 PM
9	more stores	12/28/2021 11:48 AM
10	center/museum - building by library	12/28/2021 11:31 AM
11	transportation	12/28/2021 11:21 AM
12	business development	12/28/2021 11:09 AM
13	promote movie theater & public indoor pool	12/28/2021 11:04 AM
14	recreation - spending decrease	12/28/2021 10:34 AM
15	business development	12/28/2021 9:54 AM
16	indoor recreation - more	12/28/2021 9:46 AM
17	some people never bring them in. should be ticketed just like cars	12/28/2021 9:41 AM
18	Traffic flow	12/13/2021 8:50 AM
19	aldis or target or retail store	12/5/2021 10:31 PM
20	Need Perkins style restaurant	12/4/2021 9:42 AM
21	keep improving the downtown area with businesses and apartments	12/3/2021 9:22 PM
22	keeping some green space between new houses being built	12/2/2021 1:30 PM
23	resturant on mondays	12/1/2021 5:55 PM
24	Family restaurants - sit down	11/30/2021 9:51 AM
25	Drug use	11/29/2021 3:27 PM
26	Traffic flow	11/29/2021 3:24 PM
27	City layout	11/29/2021 11:15 AM
28	Some form of reliable public transportation / bus system	11/28/2021 11:15 AM
29	Take control of slums and slums lords	11/25/2021 9:17 PM
30	Increase retail options	11/23/2021 11:26 AM
31	Safety issues with the amount of traffic that goes through Reedsburg.	11/11/2021 12:30 PM
32	Recreation	11/9/2021 7:37 AM
33	More recreation-splash park BIG WIN-add more	11/1/2021 12:46 PM
34	more availability of department store items in town at competitive prices (like to keep it local but just general items at competitive prices and variety)	10/28/2021 2:38 PM
35	Appearance of buildings along Main Street	10/21/2021 5:29 PM

Reedsburg, WI Comprehensive Plan Survey

36	Floodplain open space	10/20/2021 8:28 AM
37	Acquisition and restoration of the brewery for use as local historical center	10/19/2021 2:53 PM
38	There would be more for young people to do and enjoy around town, things like shops catering to them and social spaces they can hang out in	10/19/2021 2:29 PM
39	Some speed limit areas	10/19/2021 11:38 AM
40	Recreation	10/19/2021 11:25 AM
41	Expand Recreational Development ~Extend 400 Trail to Baraboo	10/19/2021 12:05 AM
42	pet restrictions	10/18/2021 6:55 PM
43	CITY FUNCTIONS	10/18/2021 3:57 PM
44	Traffic	10/18/2021 3:13 PM
45	A department store	10/18/2021 1:54 PM
46	A gif/card store needed	10/18/2021 7:58 AM
47	Serious consideration if airport space could be better utilized, for example expand industrial park	10/16/2021 3:17 PM
48	Drug issues	10/15/2021 8:20 PM
49	Economic growth with higher paying quality jobs.	10/14/2021 3:51 PM
50	Affordable housing	10/14/2021 2:56 PM
51	Local out reach for homeless and addicts. Showers at laundry mat. Local contacts to get these people in recovery and medicated.	10/13/2021 3:49 AM
52	More restaurants/food choices	10/12/2021 8:27 PM
53	Traffic law enforcement	10/12/2021 5:43 PM
54	Public pool	10/12/2021 1:35 PM
55	Addition of a Chipotle	10/12/2021 12:37 PM
56	Better downstream Baraboo River landing	10/12/2021 12:24 PM
57	Run-down appearance of many businesses at key area of E Main and Viking Dr	10/12/2021 11:03 AM
58	Invest in youth support elderly	10/12/2021 6:28 AM
59	Indoor swimming pool	10/12/2021 1:35 AM
60	Expand fairgrounds	10/12/2021 12:36 AM
61	traffic to Industrial areas	10/11/2021 9:54 PM
62	Safety, too many people run stop signs and don't look out for people in crosswalks.	10/11/2021 8:35 PM
63	A limit on how long political signs remain up after an election	10/11/2021 8:23 PM
64	Adding more shopping stores	10/11/2021 8:20 PM
65	More variety restaurants	10/11/2021 6:37 PM
66	stricter rules on 4 wheelers who are driving dangerously	10/11/2021 5:47 PM
67	More non-religious mutual aid for low-income and/or disabled individuals	10/11/2021 5:35 PM
68	After school activities for children and young adults	10/11/2021 5:26 PM
69	Fill empty businesses Downtown and around town	10/11/2021 5:26 PM
70	More restaurants	10/11/2021 5:24 PM
71	Specialty shops downtown	10/11/2021 5:23 PM
72	more social opportunities for seniors	10/11/2021 1:59 PM

Reedsburg, WI Comprehensive Plan Survey

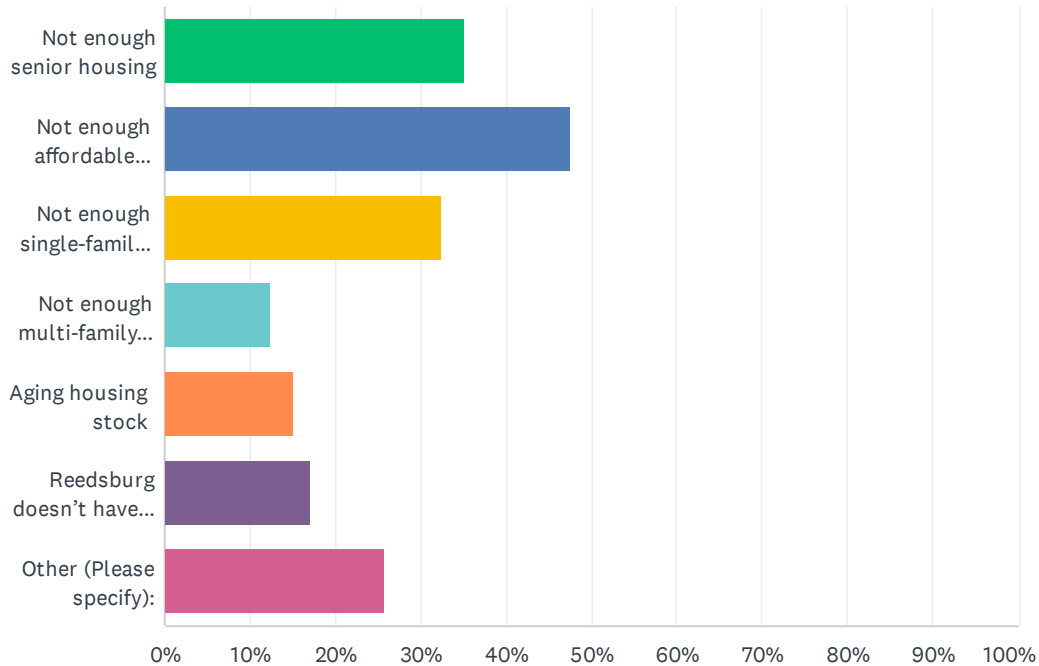
73	Getting more people involved and attending community events	10/11/2021 12:42 PM
74	more restaurants for sit down dining aimed at family	10/11/2021 12:23 PM
75	Downtown	10/8/2021 9:02 AM
76	Better use of the Baraboo river, such as a river walk	10/8/2021 6:19 AM
77	Kids Recreation	10/7/2021 9:09 PM
78	We need more family restaurants.	10/7/2021 5:09 PM
79	Kids' bowling league	10/7/2021 7:52 AM
80	some form of local general store, like target etc.	10/7/2021 5:05 AM
81	Recreation	10/6/2021 11:13 PM
82	more downtown shopping options	10/6/2021 4:13 PM
83	development of new businesses	10/6/2021 4:12 PM
84	Add more retail shopping places downtown.	10/6/2021 3:23 PM
85	Aquatic center	10/6/2021 11:15 AM
#	3	DATE
1	A decent taxi service that runs the same hours that companies start and end shifts. Maybe a 24 hour taxi	12/30/2021 11:22 AM
2	Less new development/expansion	12/30/2021 8:10 AM
3	leadership to community communication	12/29/2021 10:10 PM
4	city needs better shopping	12/28/2021 1:59 PM
5	we badly need a clothing and shoe store and a place to get everyday misc. items	12/28/2021 1:51 PM
6	more business	12/28/2021 11:48 AM
7	give tax incentive to help downtown	12/28/2021 11:04 AM
8	overnight lodging - more	12/28/2021 9:46 AM
9	parked on the wrong side in winter	12/28/2021 9:41 AM
10	Eliminate offensive political signs and flags	12/13/2021 8:50 AM
11	transportation	12/5/2021 10:31 PM
12	More hiking trails along river	12/4/2021 9:42 AM
13	more options for fast food	12/3/2021 9:22 PM
14	MORE RETAIL SHOPS	12/2/2021 1:30 PM
15	business downtown	12/1/2021 5:55 PM
16	More fun town events	11/30/2021 9:51 AM
17	Recreation programs	11/29/2021 11:15 AM
18	Develop public access to Baraboo river for recreation use	11/28/2021 11:15 AM
19	Better public transportation	11/25/2021 9:17 PM
20	Developers in subdivisions to build the houses to fit in with existing homes.	11/11/2021 12:30 PM
21	Government	11/9/2021 7:37 AM
22	Shopping needs drive people out of Reedsburg	11/1/2021 12:46 PM
23	more use of river - riverwalk trail, spot to put kayaks in.....	10/28/2021 2:38 PM

Reedsburg, WI Comprehensive Plan Survey

24	City Identity (What sets us apart)	10/21/2021 5:29 PM
25	Launch and fishing area on the river	10/19/2021 2:53 PM
26	There would be more thought out into how non drivers navigate this town in general. There's a lot of weird or non functional crosswalks, and very little lighting	10/19/2021 2:29 PM
27	More family activities	10/19/2021 11:38 AM
28	city communications with residents	10/18/2021 6:55 PM
29	Garbage	10/18/2021 3:13 PM
30	Fill empty stores down town	10/18/2021 1:54 PM
31	A new middle school -water seeps up from ground and puddles on the west side especially in late summer	10/18/2021 7:58 AM
32	Resolve utilization of space where theater downtown was located	10/16/2021 3:17 PM
33	School programs	10/15/2021 8:20 PM
34	Expand the library.	10/14/2021 3:51 PM
35	Rental properties	10/14/2021 2:56 PM
36	Affordable housing.	10/13/2021 3:49 AM
37	Dining choices	10/12/2021 5:43 PM
38	Taxes	10/12/2021 1:35 PM
39	Dangerous to allow UTVs on city streets without enforcing headlights, signals, brake lights, etc.	10/12/2021 11:03 AM
40	More activities for retirees	10/12/2021 1:35 AM
41	Business road for semi trucks to keep them off main street	10/12/2021 12:36 AM
42	Main Street at Dewey	10/11/2021 9:54 PM
43	Use of round-about rather than stop signs.	10/11/2021 8:23 PM
44	More condos	10/11/2021 8:20 PM
45	Higher speed limit on Main St	10/11/2021 6:37 PM
46	less drug use and sales - neighborhoods are unsafe	10/11/2021 5:47 PM
47	Increased diversity - Reedsburg continues to be very ethnocentric	10/11/2021 5:35 PM
48	More shopping opportunities	10/11/2021 5:26 PM
49	Noise ordinance	10/11/2021 5:24 PM
50	Theater	10/11/2021 5:23 PM
51	more shopping	10/11/2021 1:59 PM
52	Bring in a store where one can purchase clothes and shoes	10/11/2021 12:42 PM
53	more businesses downtown	10/11/2021 12:23 PM
54	Better recreation activities	10/8/2021 6:19 AM
55	Crime	10/7/2021 9:09 PM
56	Business development	10/6/2021 11:13 PM
57	Explore adding a Charter School to the district.	10/6/2021 3:23 PM
58	Dining options	10/6/2021 11:15 AM

Q10 What is the biggest housing challenge facing Reedsburg? (Check all that apply)

Answered: 105 Skipped: 4



ANSWER CHOICES	RESPONSES	
Not enough senior housing	35.24%	37
Not enough affordable rental housing	47.62%	50
Not enough single-family housing	32.38%	34
Not enough multi-family housing	12.38%	13
Aging housing stock	15.24%	16
Reedsburg doesn't have a housing challenge	17.14%	18
Other (Please specify):	25.71%	27
Total Respondents: 105		

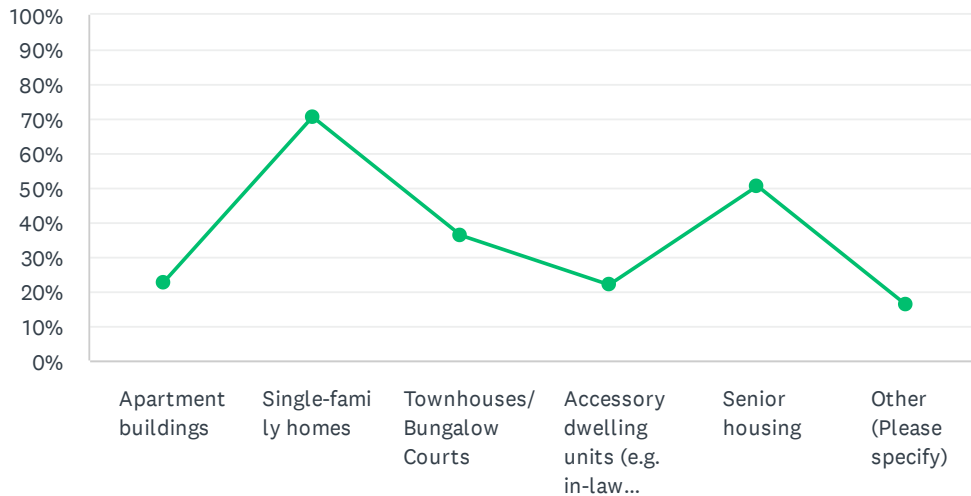
#	OTHER (PLEASE SPECIFY):	DATE
1	More affordable rent., less taxes on home owners	12/30/2021 11:22 AM
2	need to get more aging senior out of their homes and into appropriate housing for them, opening up homes for your families. I dont know the current housing needs, but new apartments appear to be filling up fast.	12/28/2021 1:51 PM
3	junk	12/28/2021 12:20 PM
4	upkeep by homeowner	12/28/2021 11:31 AM
5	no opinion	12/28/2021 10:44 AM

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6	develop your long term economic business plan & then assess your needs for housing	12/28/2021 10:34 AM
7	not sure haven't been here long enough	12/28/2021 10:26 AM
8	unsure	11/30/2021 9:51 AM
9	could use some new condo's	11/29/2021 4:13 PM
10	Just like any other community right now, housing inventory is low, so that's nothing that's unique to Reedsburg. The aging population have very few choices in Reedsburg and therefore stay in their homes....those homes could be for sale and help alleviate the shortage if those elders had somewhere to go. We have an abundance (and more coming) apartment buildings, but the apartments are far from affordable. Why are we turning into a town of apartments and transiency??	11/29/2021 3:24 PM
11	There are not enough 3 bedroom rentals available. Many people that need assistance can't meet the space requirements to rent places.	11/29/2021 11:15 AM
12	Must hold landlords and property owners responsible for property upkeep and rubbish removal.	11/28/2021 11:15 AM
13	No enforcement of dilapidated or junk all over properties	11/25/2021 9:17 PM
14	There are alot of new apartments going up but they are not suitable for families with more than 1 or 2 children. There need to be more options for at least 3 bedroom apartments not just the standard 1 and 2 bedroom apartments.	11/11/2021 12:30 PM
15	Placement of housing. Developments not thought out. If there's an open plot of land, they will build any type of dwelling, business and not think about how that will effect the surroundings...appearence, effectiveness.	11/9/2021 7:37 AM
16	Not really sure as we have stayed in our house for 20 years so haven't been looking at all	10/28/2021 2:38 PM
17	A high density of low income housing without equal access to upscale apartments.	10/19/2021 2:53 PM
18	Rent prices are out of control when a single person without children working full time can not afford rent	10/19/2021 11:57 AM
19	affordable condo units for seniors	10/18/2021 6:55 PM
20	Cheeper rent by putting a cap on rent.	10/18/2021 1:54 PM
21	Don't know	10/13/2021 5:24 PM
22	Affordable housing in general is a huge issue I keep seeing. Renting prices for apartments alone has gotten absurd. The down payment needed to purchase your own home is nearly impossible for individuals or families to save up for when the cost of living is so high.	10/11/2021 5:35 PM
23	unsure-I haven't had t look for housing in Reedsburg for many years.	10/7/2021 11:17 AM
24	I am not sure.	10/7/2021 7:52 AM
25	too many damaged homes	10/7/2021 5:05 AM
26	You pay more to rent than to own. Our family was basically forced to buy when our landlord refused to repair a caved in ceiling at our rental property. There were no affordable rentals available and we could not justify paying almost double what a mortgage would cost to rent a 2 bedroom apartment. We purchased a 5 bedroom house in Rock Springs for half the cost of a 2 bedroom apartment within the city limits of Reedsburg.	10/6/2021 4:13 PM
27	We do have a housing challenge, but why? Are new families moving in to town? Are houses for sale too expensive or too run down to fix up? I'm not sure what our biggest challenge actually is.	10/6/2021 3:23 PM

Q11 Which of the following housing types should be encouraged in Reedsburg? (Check all that apply)

Answered: 105 Skipped: 4



ANSWER CHOICES	RESPONSES	
Apartment buildings	22.86%	24
Single-family homes	70.48%	74
Townhouses/Bungalow Courts	36.19%	38
Accessory dwelling units (e.g. in-law suites, garage apartments, detached accessory dwelling unit)	21.90%	23
Senior housing	50.48%	53
Other (Please specify)	16.19%	17
Total Respondents: 105		

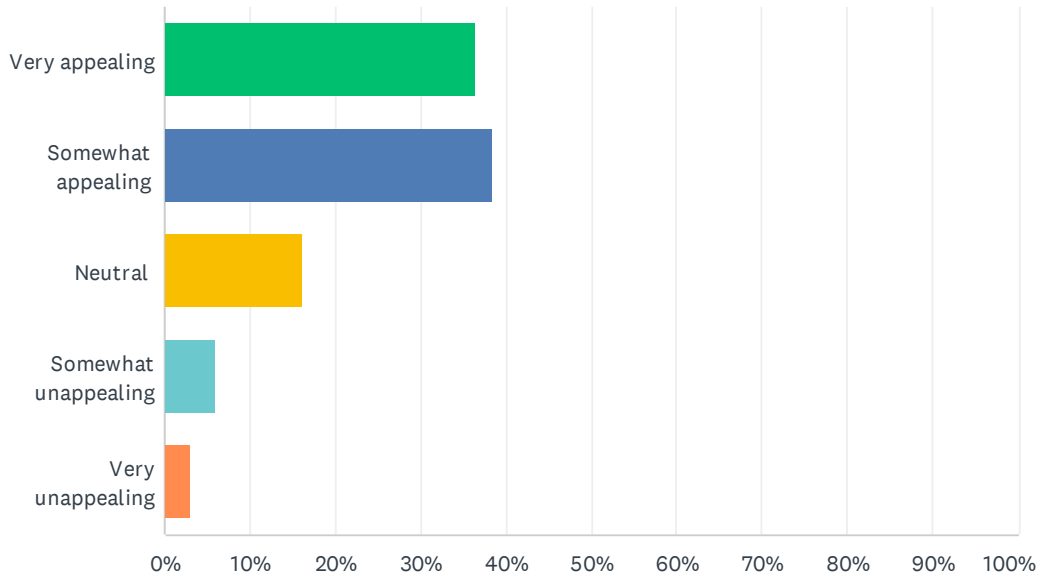
#	OTHER (PLEASE SPECIFY)	DATE
1	we have enough apartment buildings	12/28/2021 1:59 PM
2	like Park Place, etc.	12/28/2021 1:51 PM
3	you get it about right now	12/28/2021 12:10 PM
4	duplex types: condo	12/28/2021 11:31 AM
5	have no opinion	12/28/2021 10:49 AM
6	no opinion	12/28/2021 10:44 AM
7	depends on business development	12/28/2021 10:34 AM
8	no accessory dwelling units!	12/28/2021 10:26 AM
9	with all the different appartments and houses being built I do not feel there is a housing shortage/issue	12/2/2021 1:30 PM
10	single family on large acre sites	12/2/2021 12:05 PM

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11	unsure	11/30/2021 9:51 AM
12	FMLHA subsidized low income family housing & regular family housing	11/1/2021 12:46 PM
13	Micro-homes	10/21/2021 5:29 PM
14	We need a homeless shelter, and community garden	10/19/2021 2:29 PM
15	Mixed use	10/19/2021 11:25 AM
16	Condominiums	10/11/2021 8:20 PM
17	The community needs a wide variety of housing options available in order to meet the unique needs of the community.	10/11/2021 5:35 PM

Q12 If you live in the City, how would you characterize the overall appearance of your neighborhood?

Answered: 99 Skipped: 10



ANSWER CHOICES	RESPONSES	
Very appealing	36.36%	36
Somewhat appealing	38.38%	38
Neutral	16.16%	16
Somewhat unappealing	6.06%	6
Very unappealing	3.03%	3
TOTAL		99

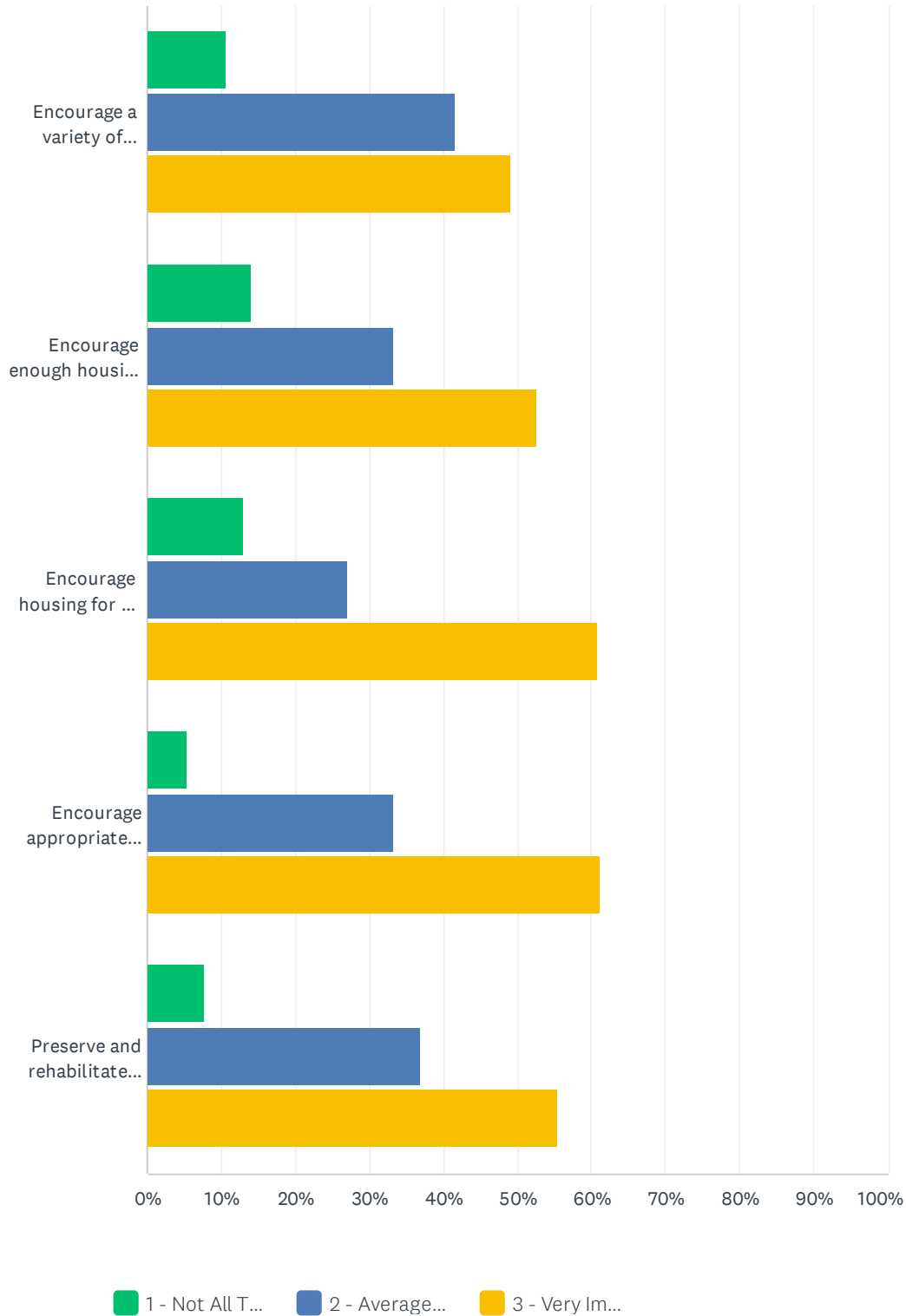
#	IF UNAPPEALING IN ANY WAY, WHY?	DATE
1	DNR needs to get rid of the deer they eat up all our plants and shrubs	12/28/2021 12:26 PM
2	courtyards is beautiful	12/28/2021 11:48 AM
3	too many vehicles in residential setting on the street. trucks, trailers	12/28/2021 11:31 AM
4	a few blocks south properties with unmowed lawns junk in yard	12/28/2021 10:49 AM
5	Reedsburg's downtown is the nicest between here and AZ.	12/28/2021 9:41 AM
6	My view across the street is ParCar fence and parts	11/30/2021 9:51 AM
7	WAY! too many cars, boats and ATV's parked on people's lawns and in the street - unsightly	11/29/2021 4:13 PM
8	People do not take pride in ownership and the city doesn't do anything about it.	11/29/2021 3:24 PM
9	Junk everywhere in yards, nobody mowing all summer, poor snow removal	11/25/2021 9:17 PM
10	Our neighborhood was looking great until all the new "cookie cutter" houses were just built by a	11/11/2021 12:30 PM

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	developer. It has been a topic in our neighborhood.	
11	Multiple parked vehicles, toy/bikes lying around, unkept yards.	11/9/2021 7:37 AM
12	As in any city, there are run-down, junk cluttered homes in areas	11/1/2021 12:46 PM
13	A factory nestled in a residential neighborhood.	10/19/2021 2:53 PM
14	Aside from the trump signs and flags, which (combined with some peoples threatening behavior) makes me feel vaguely uneasy, there's obvious and visible poverty in the area. I don't want to see that solved by driving people in need away, but by coming together as a community to build an area that supports us	10/19/2021 2:29 PM
15	We have a few rental duplexes that can become eye sores because of tenants	10/19/2021 12:05 AM
16	Street potholes	10/18/2021 6:55 PM
17	No variety as too many of the new homes were built by a single contractor and all following the same plan/appearance right next to each other.	10/12/2021 11:03 AM
18	Oil stains on the street from people changing their oil. Rental housing front lawns have junk and disabled cars in the road also.	10/11/2021 5:24 PM
19	Neighbor's home is very cluttered and unappealing	10/8/2021 9:02 AM
20	Run down house, sometimes lots of cars on street	10/6/2021 4:12 PM
21	Backyard neighbors have a yard full of car/truck parts and JUNK. Other neighbors have neat, clean yards.	10/6/2021 3:23 PM

Q13 What is the importance of the following objectives related to housing in the City of Reedsburg:

Answered: 106 Skipped: 3



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	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Encourage a variety of housing (e.g., single family detached, townhomes, apartments, etc.)	10.64% 10	41.49% 39	48.94% 46	94
Encourage enough housing units to support the increasing population	13.98% 13	33.33% 31	52.69% 49	93
Encourage housing for all income levels	13.04% 12	27.17% 25	60.87% 56	92
Encourage appropriate housing for special needs populations (e.g., persons with disabilities, the elderly, etc.)	5.38% 5	33.33% 31	61.29% 57	93
Preserve and rehabilitate the existing housing stock	7.77% 8	36.89% 38	55.34% 57	103

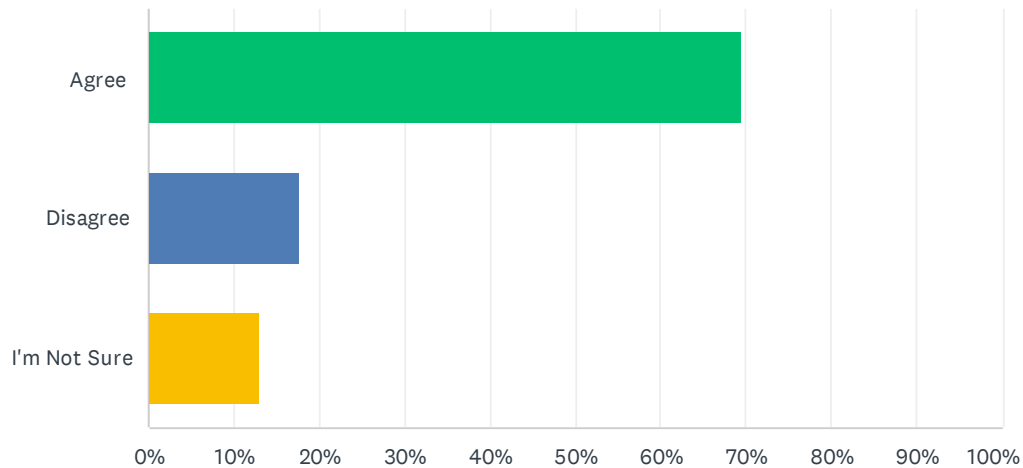
#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	remove or tear down run down homes not lived in	12/28/2021 12:20 PM
2	There are plenty of apartments for a town of 10,000	12/4/2021 9:42 AM
3	Places for people to live downtown are lacking. All types of housing are needed.	12/3/2021 9:22 PM
4	We moved to the Reedsburg area from Chicago a couple of months ago to enjoy the rural feel of the area while still having access to a suburban community with multiple amenities to make everyday living convenient .	12/2/2021 12:05 PM
5	Diverse housing will improve our tax base and hopefully encourage private business development.	11/28/2021 11:15 AM
6	Affordable housing is needed	11/25/2021 9:17 PM
7	Reedsburg looks unkept, like it's a struggling community.	11/9/2021 7:37 AM
8	People have been moving away from big cities and Reedsburg has an opportunity to be a safe, appealing destination. I would like to see our growth steered towards those that would contribute to a positive culture.	10/21/2021 5:29 PM
9	It is very important to have housing options for all income levels. But there seems to be a disproportionate amount of low income apartments going in.	10/19/2021 2:53 PM
10	I would love to see a housing facility for people with developmental disabilities where they would have safe housing with support.	10/19/2021 11:25 AM
11	I am not aware of a need for special needs housing, not able to rank.	10/14/2021 3:51 PM
12	People are paying 2 times a mortgage payment just to rent. Rent should not be more than an AVERAGE 1 week check or no one will get anywhere.	10/13/2021 3:49 AM
13	A variety of housing options are helpful, as long as there is protection through zoning for the character of single-family home neighborhoods and related growth in value of single-family homes.	10/12/2021 11:03 AM
14	Older sections of housing should be encouraged to tear down and rebuild efficient homes. Leaving these homes as is create undesirable neighborhoods leading to higher crime rates in those areas. Which creates a drain on city resources	10/12/2021 12:36 AM
15	Encourage "quality" construction at all levels. Affordable new rental, apartments under \$700 per month	10/11/2021 8:23 PM
16	Many of the older homes - mine included - were grandfathered in when building codes were introduced. These houses are not built effeciently and have many flaws. I think it would behoove the city to avoid preserving outdated housing in order to provide adequate space for much needed resources, like community gardens and up-to-code housing.	10/11/2021 5:35 PM

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17	With the influx of younger and older generations (middle age population does not seem to have the same need as the former groups) in need of suitable housing, it is important to provide a variety of affordable housing. \$1000 a month plus utilities for a 2 bedroom apartment for retirees or those fresh out of school is not affordable.	10/6/2021 4:13 PM
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Q14 Reedsburg is pedestrian friendly?

Answered: 108 Skipped: 1



ANSWER CHOICES	RESPONSES
Agree	69.44% 75
Disagree	17.59% 19
I'm Not Sure	12.96% 14
TOTAL	108

#	STATE ANY REASONS WHY YOU AGREE OR DISAGREE HERE:	DATE
1	People driving dont watch or stop for pedestrians.	12/30/2021 11:22 AM
2	I agree areas of Reedsburg are pedestrian friendly but could improve connecting	12/29/2021 10:10 PM
3	most sidewalks are safe	12/28/2021 11:21 AM
4	deaths/injuries don't seem to be excessive	12/28/2021 10:34 AM
5	dangerous to cross on Main and Walnut, but I don't know how you could make it better.	12/28/2021 9:41 AM
6	Cross walk improvements, more work still needs to be done	12/13/2021 8:50 AM
7	There are no sidewalks in front of the high school or from Southridge Blvd. If students are crossing STH 23, there is no sidewalk for them to walk on once they cross STH 23 from Southridge Blvd. There is also no sidewalks along STH 23 from Southridge to the north intersection with CTH K. This is a state highway with no sidewalks to get to the high school.	12/3/2021 9:22 PM
8	so spread out and not all areas have sidewalks	12/2/2021 1:30 PM
9	Reedsburg is a walkers community	12/2/2021 12:05 PM
10	People drive to fast and don't pay attention.	11/30/2021 9:51 AM
11	Define friendly?	11/29/2021 4:13 PM
12	But, main street can be challenging.	11/29/2021 3:27 PM
13	Just try to cross main street safely...	11/29/2021 3:24 PM
14	The only time it is not pedestrian friendly is when crossing the main thoroughfares.	11/29/2021 11:15 AM

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15	We need reliable public transportation to connect east and west business districts. The east district is not pedestrian friendly.	11/28/2021 11:15 AM
16	We have lights and crosswalks but it depends on traffic stopping or not	11/25/2021 9:17 PM
17	Sidewalks are well maintained and traffic lights are used appropriately.	11/1/2021 12:46 PM
18	Several intersections by schools and parks are very hard to cross	10/28/2021 2:38 PM
19	Not everyone stops for pedestrians and if someone does stop the person in the next lane doesn't always realize why and have very close calls with hitting the pedestrian they didn't see because of the other vehicle blocking their view. Very hard to get all four lanes of traffic stopped at the same time	10/25/2021 9:32 PM
20	I feel safe from cars and crime while walking anywhere in the city.	10/21/2021 5:29 PM
21	I believe there should be an electronic crosswalk in place at the intersection of Viking and Huntington	10/19/2021 2:53 PM
22	Nonfunctional crosswalks Poorly timed crosswalks Poorly placed crosswalks Poor/no lighting Good foot shopping establishments positioned along busy and shadeless highway Lovely trails confused by having multiple systems of paths laid on top of them Since I'm not sure if there'll be a spot later for bikes... No bike lanes	10/19/2021 2:29 PM
23	I live 4 blocks from downtown and am able to walk to grocery store, restaurants and other places if wanted	10/19/2021 11:57 AM
24	Not enough safe crosswalks	10/19/2021 11:38 AM
25	I am an avid cyclist who uses the street lanes and bike lanes within the city. All my experiences with vehicles have been positive.	10/19/2021 12:05 AM
26	sidewalks are required. Love, love, love this. Also the are in good repair. Better than some streets.	10/18/2021 6:55 PM
27	What happened to the State project of replacing sidewalks on the State highways?	10/14/2021 3:51 PM
28	Most of the city is except for industrial park	10/13/2021 3:49 AM
29	The speed and recklessness of traffic. Especially in a school zone by my house	10/12/2021 5:43 PM
30	Reedsburg has more sidewalks than just about any Wisconsin city. It's a very walk-friendly town and could be promoted that way.	10/12/2021 12:24 PM
31	There are plenty of sidewalks, but it is also becoming quite spread out.	10/12/2021 11:03 AM
32	They have sidewalks everywhere crosswalks are available on main Street	10/12/2021 6:28 AM
33	We don't need bike lanes. They can use side walks or normal traffic lanes	10/12/2021 12:36 AM
34	Not all of the curbs are friendly for strollers or wheel chairs, and a lot of the people driving do not stop at crosswalks.	10/11/2021 8:35 PM
35	Sidewalks are very dark at night	10/11/2021 6:37 PM
36	Many resources require people to cross main, a 4-lane road. Drivers are not well educated on pedestrian crossing safety. Additionally, there are not accessible places to easily lock up bicycles or other forms of transportation when traveling this way around town.	10/11/2021 5:35 PM
37	There are sidewalks everywhere.	10/11/2021 5:24 PM
38	there are many residential areas within walking distance of downtown and /or grocery shopping and parks	10/11/2021 1:59 PM
39	New(er) safety alerts downtown	10/11/2021 12:23 PM
40	I would love to see a short cut (small path) from the end of the Sarah Rose Cul de sac that connects with Dessa Rain.	10/7/2021 7:52 AM
41	Several streets connecting neighborhoods lack separated pedestrian access (Highway V, South Albert Ave, and Myrtle Street)	10/6/2021 11:13 PM

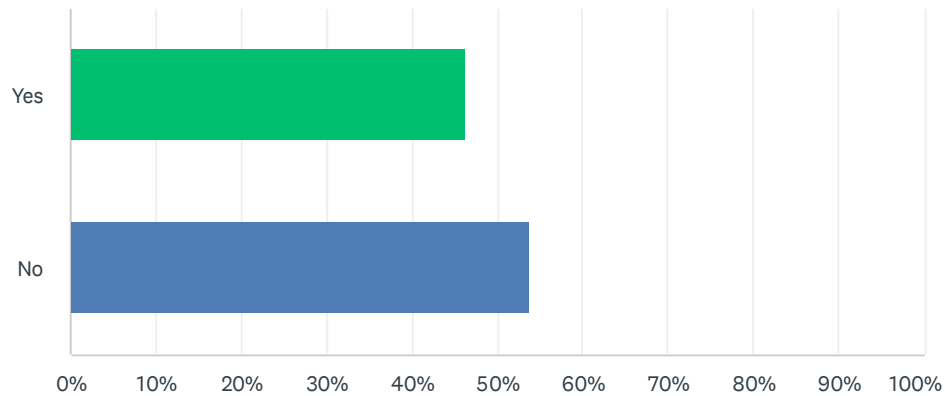
Reedsburg, WI Comprehensive Plan Survey

42 Almost daily I see traffic moving WAY too fast through our downtown area. Pedestrians have trouble crossing at the Walnut St. intersection even with the flashing lights. Some drivers just don't slow down.

10/6/2021 3:23 PM

Q15 Do you walk or ride a bike to any destination(s) in Reedsburg?

Answered: 108 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	46.30%	50
No	53.70%	58
TOTAL		108

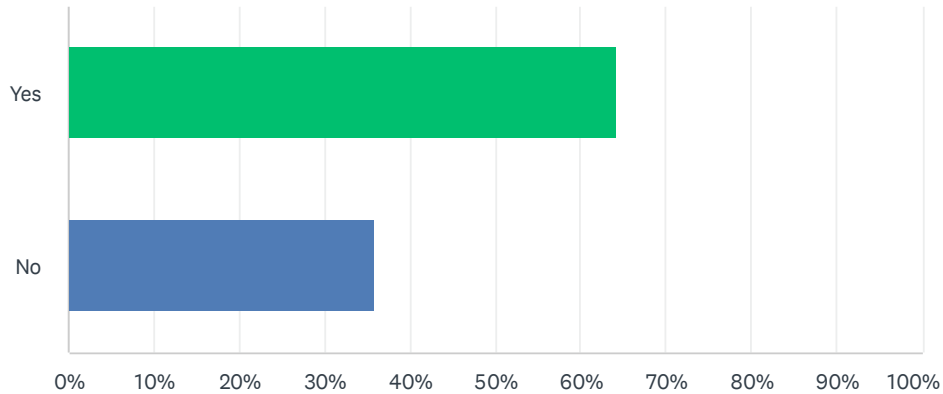
#	IF YES, PLEASE LIST THE DESTINATIONS YOU WALK OR RIDE TO MOST FREQUENTLY:	DATE
1	Stores	12/30/2021 11:22 AM
2	I walk around the downtown area and visit parks	12/30/2021 8:10 AM
3	Fusch Center, RAMC	12/28/2021 1:51 PM
4	around hospital	12/28/2021 12:26 PM
5	hospital and senior life locations	12/28/2021 12:10 PM
6	medical facilities	12/28/2021 11:21 AM
7	use walker and or cane from parking lots - need more handicapped spaces	12/28/2021 11:04 AM
8	the deli bean coffee house/park	12/28/2021 10:49 AM
9	Ridgeview Area	12/28/2021 10:40 AM
10	to hospital - Dr- Fusch Center	12/28/2021 10:34 AM
11	not yet but plan to next spring	12/28/2021 10:26 AM
12	RAME	12/28/2021 9:46 AM
13	PS there is a bad block of sidewalk beside the Chinese restaurant on S. Walnut. I personally know of a senior citizen (rest is cut off).	12/28/2021 9:41 AM
14	hospital clinic	12/28/2021 9:26 AM
15	hospital, senior life renters, walk 19th street 21st street M. Dewey, Winfield	12/23/2021 10:16 AM
16	To viking village	12/1/2021 5:55 PM
17	My child rides bike in the summer to the swimming pool.	11/30/2021 9:51 AM

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18	I walk to downtown area	11/29/2021 3:24 PM
19	The sports complexes or to work.	11/29/2021 11:15 AM
20	Strictly in my neighborhood. Main Street is way to congested to walk and terrifying to bicycle on. Heavy truck traffic should be restricted along Main Street.	11/28/2021 11:15 AM
21	Downtown, throughout Reedsburg accessing businesses and corporations	11/1/2021 12:46 PM
22	Nlshan Park, schools, library	10/28/2021 2:38 PM
23	Quillin's and Walgreens.	10/21/2021 5:29 PM
24	Downtown	10/20/2021 8:28 AM
25	Work, friends houses, and the store. I either bike or walk everywhere	10/19/2021 2:29 PM
26	Restaurants bars grocery store	10/19/2021 11:57 AM
27	Local grocery stores. And as a co-founder of a local cycling club I now ride the City loop trails as well as the state trails for recreation.	10/19/2021 12:05 AM
28	Stores	10/18/2021 3:13 PM
29	Work, parks, schools, the pool	10/15/2021 8:20 PM
30	Downtown	10/14/2021 2:56 PM
31	Downtown, around parks	10/12/2021 8:27 PM
32	Parks	10/12/2021 1:35 PM
33	RAMC. Wellness Park. Nishan Park. Used to walk downtown when I lived on the West Side.	10/12/2021 12:24 PM
34	School	10/12/2021 11:03 AM
35	I've owned my own home and Reedsburg for 31 years I used to walk every day to work and back	10/12/2021 6:28 AM
36	I walk all over Reedsburg	10/12/2021 1:35 AM
37	The parks, playgrounds, school, and home.	10/11/2021 8:35 PM
38	grocery, fast food, gym	10/11/2021 5:47 PM
39	I walk to the library, downtown, public pool, and all the city parks.	10/11/2021 5:35 PM
40	Downtown	10/11/2021 5:26 PM
41	Webb Park. Popple Nature center	10/11/2021 1:59 PM
42	I walk for exercise in the city and ride my bike on the 400 trail	10/11/2021 12:42 PM
43	Downtown	10/8/2021 6:19 AM
44	downtown, westside area	10/7/2021 5:09 PM
45	I often ride from my home to the pool in the summer or to the ice cream shop.	10/7/2021 11:17 AM
46	Parks, pool	10/7/2021 7:52 AM
47	ride around town for recreation, and ride to family's homes	10/7/2021 5:05 AM
48	Work	10/6/2021 11:13 PM
49	Near hospital, Ernstmeyer subdivision	10/6/2021 4:12 PM
50	I walk to work, library, downtown areas. I bike on the 400 trail.	10/6/2021 3:23 PM

Q16 Do you support the addition of an on-street bike lane on certain roads in the community?

Answered: 106 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	64.15%	68
No	35.85%	38
TOTAL		106

#	IF SO, WHERE?:	DATE
1	main street & roads to schools (middle & high school)	12/28/2021 1:42 PM
2	all main streets	12/28/2021 12:26 PM
3	they seem unsafe to us	12/28/2021 11:53 AM
4	west side	12/28/2021 11:21 AM
5	all main through fares wide enough to accommodate maybe some street should have parking one side only	12/28/2021 11:04 AM
6	8th street	12/28/2021 10:49 AM
7	main, s. Albert, Webb, Dewey, 8th, Viking	12/28/2021 10:20 AM
8	N. Dewey, Viking, 8th Street	12/23/2021 10:16 AM
9	Tough to accomplish logistically	12/13/2021 8:50 AM
10	unless they are different than the one by Walgreens - I am surprised someone has not been hit	12/2/2021 1:30 PM
11	County RD H, Main Street	12/2/2021 12:05 PM
12	main st and 8th	12/1/2021 5:55 PM
13	As long as they are not similar to the one on S. Dewey. That one makes no sense to me	11/30/2021 9:51 AM
14	Main St. Viking Drive.	11/29/2021 11:15 AM
15	They need to be designed correctly and encouraged. Look at the city of Madison for ideas. Painted lines are simply not enough. Public bike stands should be encouraged too. Tax breaks for businesss to install them should be proposed. Reedsburg really should take advantage of	11/28/2021 11:15 AM

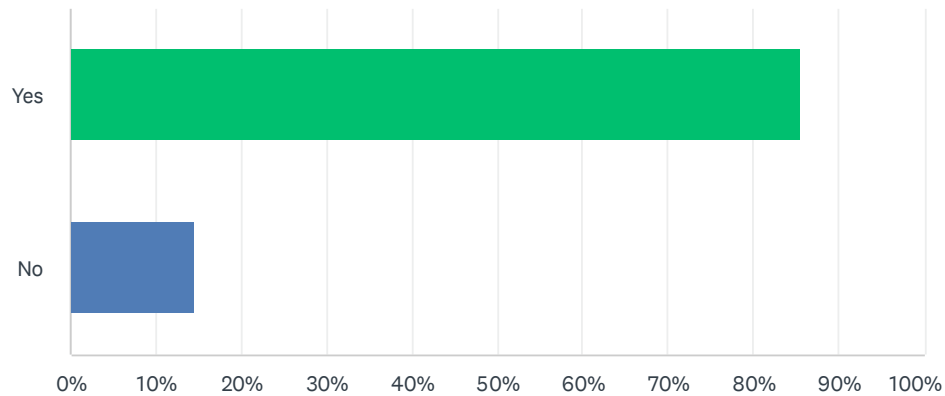
Reedsburg, WI Comprehensive Plan Survey

our location as the trailhead of the 400 trail. A great source of tourism and climate friendly commerce.

16	where it is safe	11/16/2021 4:52 PM
17	The bike lane by Walgreen's is poorly designed and I have yet to ever see someone riding a bike there.	11/11/2021 12:30 PM
18	On side roads Downtown & around the businesses near Ace Hardware	11/1/2021 12:46 PM
19	I believe bike lanes are difficult as vehicle traffic doesn't drive responsibly by them making them unsafe and unusable.	10/28/2021 2:38 PM
20	Myrtle Street/Hwy K past the cemetery North	10/25/2021 9:32 PM
21	Main St, Viking Dr, 19th St, N Dewey Ave, and Webb Ave.	10/21/2021 5:29 PM
22	Main especially, but eight would also be good	10/19/2021 2:29 PM
23	Busier roads such as main St and Dewey Ave	10/19/2021 11:57 AM
24	Dewey....north of main. Main Street. Viking Dr. Webb Ave.	10/19/2021 12:05 AM
25	Busy streets	10/18/2021 3:13 PM
26	Down town and by hospital	10/18/2021 1:54 PM
27	Not sure.	10/14/2021 3:51 PM
28	All roads	10/14/2021 2:56 PM
29	Don't know	10/13/2021 5:24 PM
30	Dewey, 8th, Myrtle, Viking, Webb	10/12/2021 8:27 PM
31	Where it's needed	10/12/2021 12:37 PM
32	Down main Street where bikes can get to all of the businesses if people are riding their bikes to work	10/12/2021 6:28 AM
33	We don't want or need bike lanes	10/12/2021 12:36 AM
34	All	10/11/2021 6:37 PM
35	downtown	10/11/2021 5:37 PM
36	I think this would be a great addition on dewey, main st, and viking drive.	10/11/2021 5:35 PM
37	I think bikers would be able to better answer that question. I just want biking lanes for bikers sfety.	10/11/2021 5:23 PM
38	not on hwy 33, but any where else	10/11/2021 12:23 PM
39	But only if the bikes are obeying the traffic laws.	10/8/2021 6:19 AM
40	8th street/Highway K	10/7/2021 11:17 AM
41	Along main bike corridors. Corridors would include North and South Dewey, 8th Street, 19th Street, and Railroad Street.	10/6/2021 11:13 PM
42	Hwy K (past cemetery)	10/6/2021 4:12 PM
43	Roads leading to the industrial park for employees to use.	10/6/2021 3:23 PM

Q17 Do you support the addition of recreation trails in the community?

Answered: 103 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	85.44%	88
No	14.56%	15
TOTAL		103

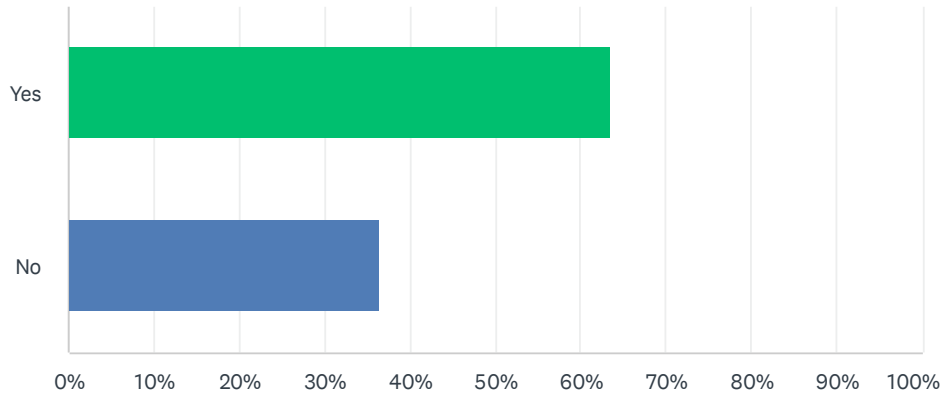
#	IF SO, WHERE?:	DATE
1	The outskirts, not the inner portion	12/30/2021 8:10 AM
2	not sure	12/28/2021 1:51 PM
3	everywhere	12/28/2021 12:26 PM
4	outer edges of the community	12/28/2021 11:53 AM
5	not sure, NOT ATV	12/28/2021 11:31 AM
6	north side	12/28/2021 11:21 AM
7	in the large parks and along Baraboo River	12/28/2021 11:04 AM
8	don't know the area well enough to say	12/28/2021 10:49 AM
9	what have you got available	12/23/2021 10:16 AM
10	Along the river	12/4/2021 9:42 AM
11	Better trails across from Plenke's Pond and maybe better signs or directions for the Roger Popple trails.	12/3/2021 9:22 PM
12	County Rd H and Main Street	12/2/2021 12:05 PM
13	No idea this is not my thing.	11/30/2021 9:51 AM
14	absolutely, but where to put them?	11/29/2021 4:13 PM
15	Along the river.	11/29/2021 11:15 AM
16	Off street biking is safest. Utilize our system of alleys as designated bike routes. Public bike stands. Bike repair shops and bike route maps. Maybe even a bike rental system like Bubbler bikes (MKE). ATVs have their routes, why not hikers and bikers.	11/28/2021 11:15 AM

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17	Not sure	11/23/2021 11:26 AM
18	open areas	11/16/2021 4:52 PM
19	If it is possible, can the Sparta bike trail be used (on low bicycle used days) for 4 wheeling? that may attract more clientele that would stay and visit longer, use restaurants & tour the area.	11/1/2021 12:46 PM
20	by river, Planke Pond	10/28/2021 2:38 PM
21	The woods between Pineview and Nishan, the old Girl Scout Park, and along the Baraboo River .	10/21/2021 5:29 PM
22	Along the river	10/19/2021 2:53 PM
23	I enjoy the trails we have and would love to see more. It'd make a great community project	10/19/2021 2:29 PM
24	We use webb Park often somewhere dog friendly	10/19/2021 11:57 AM
25	Extend 400 trail to Baraboo. Better trails in Nature Conservancy across from Plinkes pond and Webb Park. Trail through the city along Baraboo River.	10/19/2021 12:05 AM
26	bike trails going to Chamber of Commerce building. 400 trail	10/18/2021 6:55 PM
27	Anywhere	10/18/2021 3:13 PM
28	Any would be great	10/15/2021 8:20 PM
29	Everywhere	10/14/2021 2:56 PM
30	Behind the airport	10/13/2021 3:49 AM
31	By river near Granite St. Hill behind Nishan/Pineview	10/12/2021 8:27 PM
32	Webb area park.	10/12/2021 5:43 PM
33	Anywhere	10/12/2021 12:37 PM
34	Hay Creek by Ernstmeyer Addition. Used to hike in that area as a kid. South Park has potential for trails east along the river away from mowed section. Potential for trails near Cady Marsh State Natural Area behind new Public Works building.	10/12/2021 12:24 PM
35	There are plenty of good options in the area.	10/12/2021 11:03 AM
36	Anywhere there needed and wanted	10/12/2021 6:28 AM
37	Nishan Park, using the hill on west side of park.	10/11/2021 8:23 PM
38	hiking trails that could be entered at various points around the city	10/11/2021 5:47 PM
39	along baraboo river	10/11/2021 5:37 PM
40	I think we have one by Webb, would love to have one at the end of South Pine St - not as familiar with the other side of town.	10/11/2021 5:35 PM
41	If there is a need. I have a couple areas around the medical center I can walk that are safe.	10/11/2021 5:23 PM
42	Along the river but elevated.	10/11/2021 12:42 PM
43	north of the city limits	10/11/2021 12:23 PM
44	Any public green space would work.	10/8/2021 6:19 AM
45	any where possible	10/7/2021 5:05 AM
46	Northwest recreation area, hay creek nature area	10/6/2021 11:13 PM
47	On outskirts of town	10/6/2021 4:12 PM
48	I'd love to see more trails along the river - from the old movie theater down to South Park and beyond.	10/6/2021 3:23 PM

Q18 Are there any roads or intersections you see issues with or believe need updates for better traffic flow and/or safety?

Answered: 104 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	63.46%	66
No	36.54%	38
TOTAL		104

#	IF SO, WHERE?:	DATE
1	Stop light coming across from south Dewey to north Dewey, people are always turning when the people going straight have the right away. Causing accidents for no reason. Perhaps maybe more driver education about how to use intersections. Also monitoring more heavily traveled streets for people going way over the speed limits.	12/30/2021 11:22 AM
2	Webb and 33, the light there does not make sense	12/30/2021 8:10 AM
3	33 eastbound - speed limit of 45 is too fast going past shopping center by Pizza Ranch. west main/albert - poor visibility to east bound traffic, main & Myrtle - bushes obstruct view of traffic going west 19th and H busy intersection.	12/28/2021 1:51 PM
4	not sure	12/28/2021 1:42 PM
5	need left turn signal arrows by assoc. bank both ways. Hwy 33 by Kwik Trip west 21st street especially deep holes by Spec Centers	12/28/2021 12:26 PM
6	too many stop lights eliminate walgreens lights	12/28/2021 12:20 PM
7	need of stop sign at top of So. to 21st Street	12/28/2021 12:10 PM
8	Golf course rd & Hwy 23 West Side Intersection by Kwik Trip and Hwy South 7	12/28/2021 12:05 PM
9	sometimes by Pizza Ranch - Dollar Tree - Courtyards it's busy and you hav t wait long time to pull on 33 cars going fast	12/28/2021 11:48 AM
10	Vine, So. Webb (roundabout?) 23 So. + 33 W (by Kwik Trip)	12/28/2021 11:31 AM
11	8th Street needs improvement	12/28/2021 11:04 AM
12	park & railroad intersection - needs stop sign on railroad also dangerous coming south/southern park	12/28/2021 10:49 AM

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13	not sure	12/28/2021 10:26 AM
14	23/33 intersection at Quick Trip	12/28/2021 10:20 AM
15	main & hwy 33	12/28/2021 9:54 AM
16	speed limit on street 19th & Sunset. Very dangerous coming out of Sunset going west. Speed limit at Country Club & stop lights at shopping center/mobile home park.	12/28/2021 9:41 AM
17	Rt. 33 thru downtown	12/28/2021 9:26 AM
18	something needs to be done with main street	12/23/2021 10:16 AM
19	Main Street and webb	12/13/2021 8:50 AM
20	The intersection of S Webb Ave., Railroad St. and Vine St. A roundabout would be much better because you can't see when you are sitting on Vine St. headed west if cars are coming from S Webb Ave. The intersection at S Dewey and STH 33 is also badly lined up if you are on Dewey Ave. There should be another route for trucks to get to the industrial park. Having only one access road on S Dewey is ridiculous with that many trucks going to and from the park. Improve King St. and make that an alternate entrance to the industrial park.	12/3/2021 9:22 PM
21	by the hospital Dewey and 19th	12/2/2021 1:30 PM
22	Possibly by East side Kwik Trip	11/30/2021 9:51 AM
23	33 and 23 by Kwik trip, 4 way stop by highschool	11/29/2021 3:27 PM
24	Ambulance garage corner, Webb Ave lights for those heading north & south	11/29/2021 3:24 PM
25	8th st and Dewey; 19th and Dewey; Dewey and Maint St	11/29/2021 11:15 AM
26	Dewey and Main is pretty goofy. Too much semi- trailer traffic.	11/28/2021 11:15 AM
27	Intersection of main and south Dewey. Bike lane is completely in a horrible spot	11/25/2021 9:17 PM
28	S. Dewey & Main	11/23/2021 11:26 AM
29	The corner of E. Main and Viking Dr. Drivers constantly cross over into the other lane when turning instead of staying in their own lane first. Also, the lights at the intersection of Viking Dr. and 8th St. should have arrows. If you are turning east onto 8th from Viking north, you can not see traffic coming towards you if there are vehicles waiting to turn west from the south.	11/11/2021 12:30 PM
30	Viking Drive / 19th Street intersection. Large (ugly) shrub obscuring view of Viking Drive. Heavy traffic makes it hard to turn left from 19th onto Viking/Cty Rd H.	11/9/2021 7:37 AM
31	by Casey's	11/1/2021 12:46 PM
32	8th and H (Viking Drive) stop and go lights - need left turn lanes on 8th straight and left turn combined causes many back ups in the mornings and school release time - see many near misses every day and many morning if the first car in line is turning left they are the only one that makes it through that cycle of the light - backing it up very far.	10/28/2021 2:38 PM
33	Intersection of Amanda Dr and 22nd? Sometimes the view of the stop sign is blocked by the tree on the SE corner	10/25/2021 9:32 PM
34	Golf Course Road and Main Street	10/21/2021 5:29 PM
35	Airport bypass	10/20/2021 8:28 AM
36	Intersection of Viking and Huntington should have better infrastructure for pedestrians crossing	10/19/2021 2:53 PM
37	The Main Street crosswalks ☺	10/19/2021 2:29 PM
38	Walnut and 8th horrible intersection	10/19/2021 11:57 AM
39	By westside kwik trip needs stop and go lights	10/19/2021 11:38 AM
40	Albert and Main	10/19/2021 11:25 AM
41	Intersection of Main St and Hwy 23. Main and Dewey needs traffic arrow for traffic on Dewey	10/19/2021 12:05 AM
42	main and South Albert; and 5 ways down on pine, railroad,,,	10/18/2021 6:55 PM

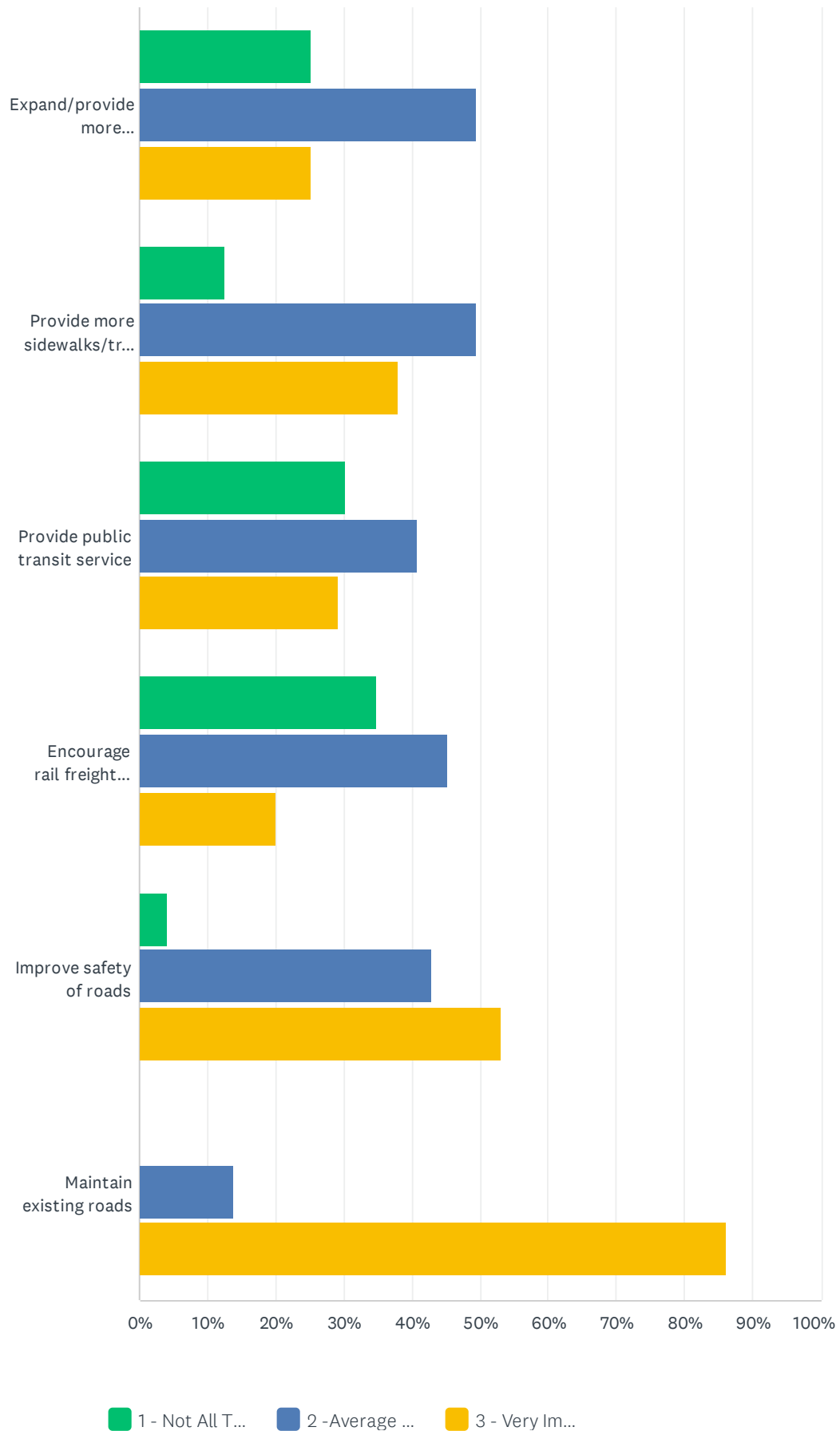
Reedsburg, WI Comprehensive Plan Survey

43	Main Street, South Albert Avenue, 8th Street	10/18/2021 3:13 PM
44	Intersection of Main & Dewey Avenue. Develop alternative entrance to Industrial park. Extend Viking Drive south to provide entrance to Industrial park	10/16/2021 3:17 PM
45	Second access to the industrial park.	10/14/2021 3:51 PM
46	Every intersection on Main Street	10/14/2021 2:56 PM
47	S willow being a 1 way street makes my commute frustrating.	10/13/2021 3:49 AM
48	Main/Dewey. Webb/Vine/Railroad. Railroad/Pine/Lucky	10/12/2021 8:27 PM
49	8th street and Walnut intersection	10/12/2021 5:43 PM
50	8th street	10/12/2021 1:35 PM
51	Hwy 33 and 136; Hwy 33 and Golf Course Rd; Hwy 33 and Viking Dr; 8th and Dewey	10/12/2021 11:03 AM
52	23/33 by Kwik Trip, 23 /K street, 19th st/hey H	10/12/2021 1:35 AM
53	Dewey	10/11/2021 9:54 PM
54	Main Street is very hard for pedestrians to cross.	10/11/2021 8:35 PM
55	19th St and Viking Drive (perfect round about sight)	10/11/2021 8:23 PM
56	Dewey and Main light is too long in the wrong directions	10/11/2021 6:37 PM
57	at the hospital on N Dewey and 19th st	10/11/2021 5:47 PM
58	enforce speed limits	10/11/2021 5:37 PM
59	4 way stop at 8th St and N Walnut Ave.	10/11/2021 5:24 PM
60	The intersections I travel are all pretty good.	10/11/2021 5:23 PM
61	Dewey intersection needs to adjust the signal so that it is more efficient. We many times have long waits with no traffic coming north or south on Dewey	10/11/2021 12:42 PM
62	by Kwik Trip West side, better light controls at other stop lights	10/11/2021 12:23 PM
63	Yes, most of the city streets are too narrow to have cars parked on both sides, it greatly impedes traffic. Also, having all the boats and trailers parked on the streets is a horrible plan.	10/8/2021 6:19 AM
64	Lucky Street	10/7/2021 9:09 PM
65	Going north on Dewey across Main St. This intersection is super confusing for non-locals.	10/7/2021 11:17 AM
66	Main street is to congested and busy for our small town. Re-route traffic through business park.	10/7/2021 5:05 AM
67	19th/Dewey should be a 4-way stop, and S. Albert and Main should be lighted.	10/6/2021 11:13 PM
68	Alexander Ave in front of Westside elementary and the 4 way stop by the high school are not pedestrian friendly in the before/after school rush. At Westside, with cars parked along side both sides of the road, it is difficult to see and difficult for the school buses to navigate. The 4 way intersection, drivers do not yield for pedestrians. This would be a great spot for pedestrian lights.	10/6/2021 4:13 PM
69	Main Street & Walnut - dangerous for pedestrians to cross. Also, S. Webb/Vine/Railroad intersection - put in a roundabout?	10/6/2021 3:23 PM

Q19 What is the importance of the following objectives related to transportation in the City of Reedsburg:

Answered: 106 Skipped: 3

Reedsburg, WI Comprehensive Plan Survey



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	1 - NOT ALL THAT IMPORTANT	2 -AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Expand/provide more opportunities for bicycling	25.26% 24	49.47% 47	25.26% 24	95
Provide more sidewalks/trails	12.63% 12	49.47% 47	37.89% 36	95
Provide public transit service	30.21% 29	40.63% 39	29.17% 28	96
Encourage rail freight transportation	34.74% 33	45.26% 43	20.00% 19	95
Improve safety of roads	4.08% 4	42.86% 42	53.06% 52	98
Maintain existing roads	0.00% 0	13.86% 14	86.14% 87	101

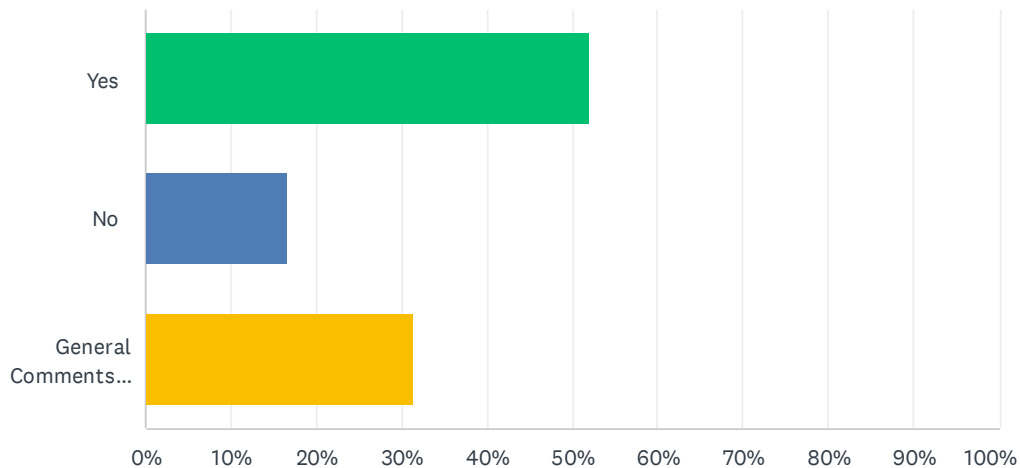
#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	build a truck lane	12/28/2021 12:20 PM
2	don't understand what rail freight transp. is.	12/28/2021 11:53 AM
3	public transportation does not need hourly. maybe only 3 times daily - if necessary subsidize taxi cabs for extra trips	12/28/2021 11:04 AM
4	driving south on Park at the railroad intersection very hard to see traffic coming from the east/left on railroad	12/28/2021 10:49 AM
5	get truck traffic off main street	12/28/2021 9:54 AM
6	No	12/13/2021 8:50 AM
7	Rail freight should be directed to industrial park, not in town!	12/4/2021 9:42 AM
8	Some of the existing roads in town are terrible to drive on. Need replacement.	12/3/2021 9:22 PM
9	The speed limits in town NEED TO BE ENFORCED. Speed limits exist to promote public safety, but they are useless when they are not enforced.	11/29/2021 11:15 AM
10	To attract the next generation of residents we need to diversify transportation modes. Bicycling and foot traffic needs to be safe and desirable. Too much heavy traffic along main. Reroute commercial traffic around the city and introduce public transportation routes.	11/28/2021 11:15 AM
11	Really don't know enough about rail freight to give an informed answer....	10/28/2021 2:38 PM
12	Sidewalks are needed in the Commercial Ave industrial park. A LOT of people walk and it is very dangerous because they have to walk in the street with all the vehicle and semi traffic	10/25/2021 9:32 PM
13	I believe public transit would not be a wise investment. There are not enough people who need a ride to justify the cost.	10/21/2021 5:29 PM
14	I only saw them mentioned in the last segment, but public transit and trains coming back would great help with getting around the wider Sauk area	10/19/2021 2:29 PM
15	Bring more tourist traffic on bike trail to shop here. Perhaps art installations would encourage visitor traffic	10/19/2021 11:25 AM
16	People are using the bike lane as a way to pass on the right if they want to drive faster. I have been driving up to the place where you can legally switch lanes to go right and had people fly up on my right.	10/13/2021 3:49 AM
17	As much traffic as 8th street in the Webb area see 8th street is in need of upgrading for safety purposes.	10/12/2021 5:43 PM
18	City streets are generally in good shape.	10/12/2021 12:24 PM

Reedsburg, WI Comprehensive Plan Survey

19	We don't need bike lanes on our roads. If it is decided to add bike lanes they need to pay for usage of the roads through license of bikes	10/12/2021 12:36 AM
20	A lot of roads have pot holes. North Laurel is full of pot holes. There are roads that have a small part of them ripped up at the start of summer and then stay a giant hole filled with gravel all summer and fall long.	10/11/2021 8:35 PM
21	Would love to see solar roadways utilized - provides solar power for the community, self de-icing with other features. It would be really cool if this technology was used for trails and/or sidewalks. - roads would be better, but I am sure its a big investment. If we could give these solar roadways a chance to be successful, I think it would benefit many.	10/11/2021 5:35 PM
22	Get ATV and similar vehicles off the roads	10/11/2021 5:26 PM
23	Reedsburg has the 400 trail close for walking the bicycling	10/11/2021 1:59 PM
24	Boats and trailers should not be forced to park on the streets. It impedes the flow of traffic and is a safety issue.	10/8/2021 6:19 AM
25	Won't let me select more than one, but i rate 3-very important for all	10/6/2021 11:13 PM
26	West Main Street is in terrible shape! Other streets have been redone in the past years - hooray!	10/6/2021 3:23 PM

Q20 Would you be in favor of utilizing the Reedsburg Municipal Airport property for future business/industrial development if lands became available?

Answered: 102 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	51.96%	53
No	16.67%	17
General Comments regarding this question?:	31.37%	32
TOTAL		102

#	GENERAL COMMENTS REGARDING THIS QUESTION?:	DATE
1	by pass	12/28/2021 12:20 PM
2	no need	12/28/2021 12:10 PM
3	YMCA	12/28/2021 11:53 AM
4	Safety First	12/28/2021 11:31 AM
5	leave the airport where it is	12/28/2021 11:21 AM
6	this is an important community asset. Have a summer area flight viewing opportunities	12/28/2021 11:04 AM
7	use other lands first safety requires no less margin of open area free of structures.	12/28/2021 10:34 AM
8	yes, I am frightened by the planes coming in and taking off over Viking so I would love to see the airport out a ways.	12/28/2021 9:41 AM
9	yes, extra land the airport doesn't use	12/23/2021 10:16 AM
10	No	12/13/2021 8:50 AM
11	Yes, but keep our airport.	12/4/2021 9:42 AM
12	If land could be found outside of the city limits to move the airport, then I would be in favor of this to keep the industrial park in one location and then it could connect to the east side businesses on the airport.	12/3/2021 9:22 PM

Reedsburg, WI Comprehensive Plan Survey

13	If this land becomes available it should be used for public purposes . ie large park with walking trail , running trail, fishing pond, playground,etc.	12/2/2021 12:05 PM
14	Does this mean the airport would be gone?	11/30/2021 9:51 AM
15	The lands should be made to be available. The airport is a waste of opportunity for the city of Reedsburg.	11/29/2021 11:15 AM
16	A public space such as a concert / sports venue . Not another giant parking lot surrounded by fast food and gas stations. Maude an open air mall with shops and restaurants with apartments.	11/28/2021 11:15 AM
17	We need larger and more updated Kwik Trips as the two we have are always so busy and parking is an issue. The Kwik Trip West is the worst.	11/11/2021 12:30 PM
18	Would need to have more information and pros and cons to make this kind of decision.	10/28/2021 2:38 PM
19	Perhaps a good location for an indoor activity center	10/19/2021 2:53 PM
20	I'd be in favor of returning those lands to the ho chunk	10/19/2021 2:29 PM
21	How would that affect the future of expansion at the airport. Has there been talk about reducing the airport because of low usage? But I would be in Favor if it meant Shopping center and chain restaurants.	10/19/2021 12:05 AM
22	no concerned	10/18/2021 6:55 PM
23	In my opinion the airport property is under utilized and should be converted to business / industrial use. Current businesses in Industrial park that are adjacent to airport are currently land locked. Given the proximity to the Baraboo / Dells airport I do not believe that Reedsburg needs its own airport.	10/16/2021 3:17 PM
24	Yes, if the airport can be replaced and not impact any State or Federal funding of the airport.	10/14/2021 3:51 PM
25	For shopping and dining yes.	10/12/2021 5:43 PM
26	Right now the city appears to have adequate industrial land expansion space. There is an old city dump under the airport that could present environmental challenges. Relocating the airport would be expensive and costly.	10/12/2021 12:24 PM
27	Yes. By not moving it already has cost reedsburg 100s of jobs.	10/12/2021 12:36 AM
28	But not if it removes the use of the airport	10/11/2021 5:47 PM
29	If that land becomes available it should be utilized for community resources rather then business or industry. Community centers, recreation centers, safe spaces for people to gather and socialize as a community.	10/11/2021 5:35 PM
30	I don't have enough information to have any opinion of this.	10/11/2021 1:59 PM
31	I really have no idea how I feel about this. I would need to see a list of pros and cons to make a decision.	10/7/2021 11:17 AM
32	bring in a general store....Target, etc.	10/7/2021 5:05 AM

Q21 What types of recreational opportunities you would like to see newly available or more of in Reedsburg?

Answered: 89 Skipped: 20

#	RESPONSES	DATE
1	Motor sports. Winter sports. YMCA or something similar. Public indoor pool year round. More live music events. More town celebrations.	12/30/2021 11:22 AM
2	More outdoor activities, less sedentary things	12/30/2021 8:10 AM
3	walking/running path around perimeter of Nishan would be great for community and also visitors to RACA and baseball fields.	12/29/2021 10:10 PM
4	the Cal Center is wonderful. The Fusch center needs more senior activities.	12/28/2021 2:05 PM
5	not sure	12/28/2021 1:59 PM
6	golf driving range	12/28/2021 12:20 PM
7	seems to have a lot already	12/28/2021 12:10 PM
8	more shopping - more movie theaters	12/28/2021 11:48 AM
9	more pickle ball courts	12/28/2021 11:31 AM
10	movie theater, indoor municipal swimming pool roller skating rink with alternative dance hall use and receptions. the swim pool might be coordinated with the public schools and Madison college. It would be a good alternate physical education choice. Save some time for community use. Possible locations could be present movie theater location or near the city outdoor pool. the splash pool got fast attention and public donations. Lily could get a federal grant and other combined budget assistance. also community fund with life guard training. there are jobs at the Dells, Since we have 2 lakes and 2 rivers nearby we (cut off).	12/28/2021 11:04 AM
11	indoor walking track	12/28/2021 9:46 AM
12	something for the elderly	12/23/2021 10:16 AM
13	River access.	12/13/2021 8:50 AM
14	Would like to say in this area i think all is ok.Would like to see concert in the park last longer.	12/5/2021 10:31 PM
15	Hiking along the Baraboo River	12/4/2021 9:42 AM
16	More hiking trails or walking paths. An indoor pool would be great for swim lessons in the winter and for everyday use in the winter.	12/3/2021 9:22 PM
17	I think there is enough recreational opportunities for our city size	12/2/2021 1:30 PM
18	large open park, fishing pond	12/2/2021 12:05 PM
19	walking trails	12/1/2021 5:55 PM
20	Public indoor pool open for fun and to hold exercise classes year round.	11/30/2021 9:51 AM
21	see the City spend money on something other than mowing the grass for all of the softball and baseball fields - what does that cost? Besides, what about the vast majority of children that DO NOT play baseball or softball. There is more to life than Baseball for Pete's sake. How about spending City money on that?	11/29/2021 4:13 PM
22	unknown	11/29/2021 3:27 PM
23	none	11/29/2021 3:24 PM
24	Rec leagues. We have 2 amazing sports complexes with almost all out of town usage.	11/29/2021 11:15 AM

Reedsburg, WI Comprehensive Plan Survey

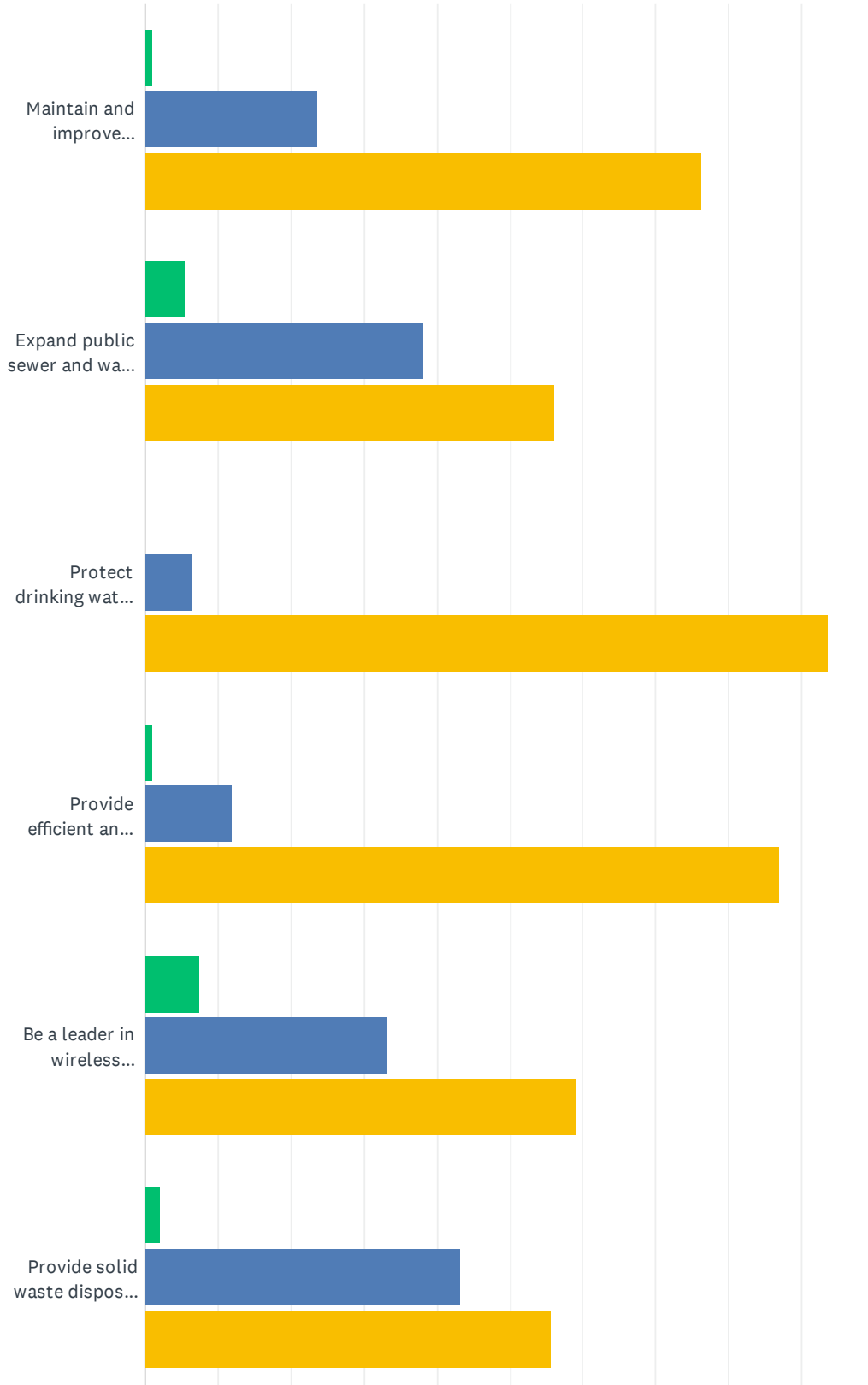
25	A dog friendly park in downtown Reedsburg. Running/ walking green space .	11/28/2021 11:15 AM
26	Nothing I can think of	11/25/2021 9:17 PM
27	Riverwalk and/or increase access to river.	11/23/2021 11:26 AM
28	bicycling	11/16/2021 4:52 PM
29	Any type of recreation that our youth and families could utilize. Our youth need productive and fun options other than congregating in the parks, racing around town in their vehicles, and finding other ways to get into trouble.	11/11/2021 12:30 PM
30	YMCA	11/9/2021 7:37 AM
31	Skatepark, additions to pool-splash pad area was great! - expand that, BRING BACK little league tournaments!	11/1/2021 12:46 PM
32	hiking, drop in friendly sport competitions, biking trail groups to ride together at different times of day or different days, use of the river?	10/28/2021 2:38 PM
33	No ideas	10/25/2021 9:32 PM
34	Marathons, hiking trails, and safe fishing areas.	10/21/2021 5:29 PM
35	Indoor public pool	10/20/2021 8:28 AM
36	Better fishing access on the baraboo river as well as established launches for canoes and kayaks	10/19/2021 2:53 PM
37	I think we'd all enjoy a movie theater, but I'd also love for a table top gaming store to make a come back, or a toy store. An after school rec space would be incredible	10/19/2021 2:29 PM
38	Would be nice to actually utilize the airport to get to destinations	10/19/2021 11:57 AM
39	N/a	10/19/2021 11:38 AM
40	Art and historical installations	10/19/2021 11:25 AM
41	More festivals.... 5ks.... Biking events... UTV/ ATV events. Downtown shopping events.	10/19/2021 12:05 AM
42	love the disc golf course, but we may not need more, just maintain existing. love the number of parks the city has.	10/18/2021 6:55 PM
43	Down town functions to bring people together.	10/18/2021 3:57 PM
44	Expand existing	10/18/2021 3:13 PM
45	Hiking, roller skating	10/18/2021 1:54 PM
46	Fine the way it is	10/18/2021 7:58 AM
47	No opinion.	10/16/2021 3:17 PM
48	Hiking and options for kids	10/15/2021 8:20 PM
49	Walking trails.	10/14/2021 3:51 PM
50	More things for teens to do and for seniors	10/14/2021 2:56 PM
51	Not sure	10/13/2021 5:24 PM
52	Rollerskating rink. There is nothing here to do except drink. Theater and camping options.	10/13/2021 3:49 AM
53	Increased nature preserves and walkways	10/12/2021 8:27 PM
54	Movie theater, shopping,	10/12/2021 5:43 PM
55	Sports complex better swimming pool. Movie theater	10/12/2021 1:35 PM
56	We need a retailer for clothes somewhere. When we lost Shopko there's no where to purchase simple clothing items.	10/12/2021 12:37 PM
57	More outdoor ice skating. The Half Moon Lagoon in Webb Park could be cleared of snow for skating.	10/12/2021 12:24 PM

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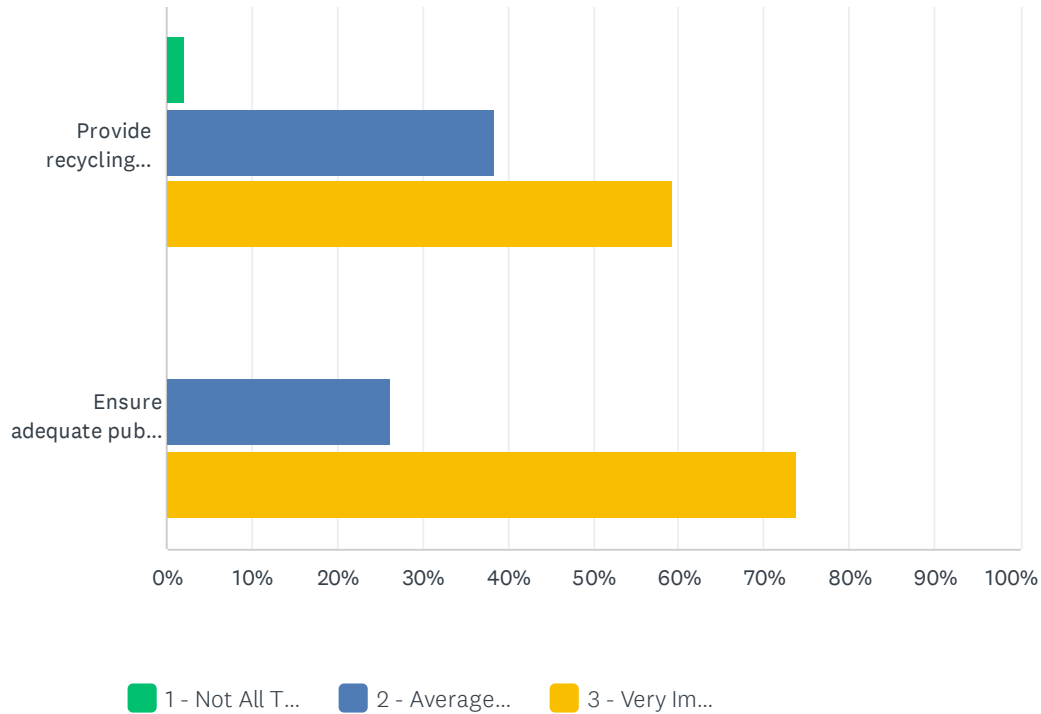
58	Frisbee golf Cross-country skiing/snowshoeing Pickle ball Outdoor ice skating	10/12/2021 11:03 AM
59	Anything family-friendly to keep the youth involved with their families	10/12/2021 6:28 AM
60	Indoor pool is a must. Look at Sauk Prairie's addition. WOW , Look at Mauston rec department that offers a whole summer of events for kids. That's what we need instead of getting rid of programs.	10/12/2021 1:35 AM
61	Expand plankys pond to accommodate more fishing opportunities for kids. Helps keep them out of trouble	10/12/2021 12:36 AM
62	Walking trails	10/11/2021 9:54 PM
63	Something to do indoors during winter. In spring, summer , and fall we can get the kids outside to a park but there is no where to go in winter.	10/11/2021 8:35 PM
64	Indoor walking/running track; indoor soccer	10/11/2021 8:23 PM
65	Shopping and public transportation	10/11/2021 8:20 PM
66	More clubs, places for fun like roller skating, and better shops	10/11/2021 6:37 PM
67	walking trails, swimming opportunities for cooler times of the year,	10/11/2021 5:47 PM
68	year round walking trails	10/11/2021 5:37 PM
69	Space for people to meet and socialize as a group indoors and out of the weather. Space where groups could work on hobby projects together. Space for skill sharing & community education. In-door basketball/volleyball or other sports. Recreation needs to be accessible in the winter.	10/11/2021 5:35 PM
70	Walking trails	10/11/2021 5:26 PM
71	wine walk	10/11/2021 5:26 PM
72	More department stores. Youth activity center.	10/11/2021 5:24 PM
73	More indoor activities for children and teens during winter months especially	10/11/2021 5:23 PM
74	Not sure	10/11/2021 4:02 PM
75	Pickleball lessons More opportunities for teenagers	10/11/2021 1:59 PM
76	Indoor Pickleball, All season pool,	10/11/2021 12:42 PM
77	unsure at this point	10/11/2021 12:23 PM
78	Shopping, coffee shop, gyms	10/8/2021 9:02 AM
79	More nature trails and a better location for the dog park.	10/8/2021 6:19 AM
80	Movie Theatre, Roller Rink,	10/7/2021 9:09 PM
81	-	10/7/2021 5:09 PM
82	Indoor municipal pool	10/7/2021 11:17 AM
83	Trails	10/7/2021 7:52 AM
84	Build another public pool on east side of town. Current public pool is too small for population	10/7/2021 5:05 AM
85	More utilization of parks, more walking/biking trails.	10/6/2021 11:13 PM
86	n/a	10/6/2021 4:13 PM
87	Not sure	10/6/2021 4:12 PM
88	More walking paths, another exercise park, maybe?	10/6/2021 3:23 PM
89	Aquatic center with therapy pool in addition to other pool options.	10/6/2021 11:15 AM

Q22 What is the importance of the following objectives related to community facilities in the City of Reedsburg:

Answered: 106 Skipped: 3



Reedsburg, WI Comprehensive Plan Survey



	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Maintain and improve existing sewer and water systems	1.08% 1	23.66% 22	76.34% 71	93
Expand public sewer and water systems to support future growth	5.62% 5	38.20% 34	56.18% 50	89
Protect drinking water supplies	0.00% 0	6.38% 6	93.62% 88	94
Provide efficient and effective emergency services	1.09% 1	11.96% 11	86.96% 80	92
Be a leader in wireless broadband technology	7.53% 7	33.33% 31	59.14% 55	93
Provide solid waste disposal services	2.22% 2	43.33% 39	55.56% 50	90
Provide recycling services	2.20% 2	38.46% 35	59.34% 54	91
Ensure adequate public utilities (e.g., electric, gas, etc.) to support current and future development opportunities	0.00% 0	26.26% 26	73.74% 73	99

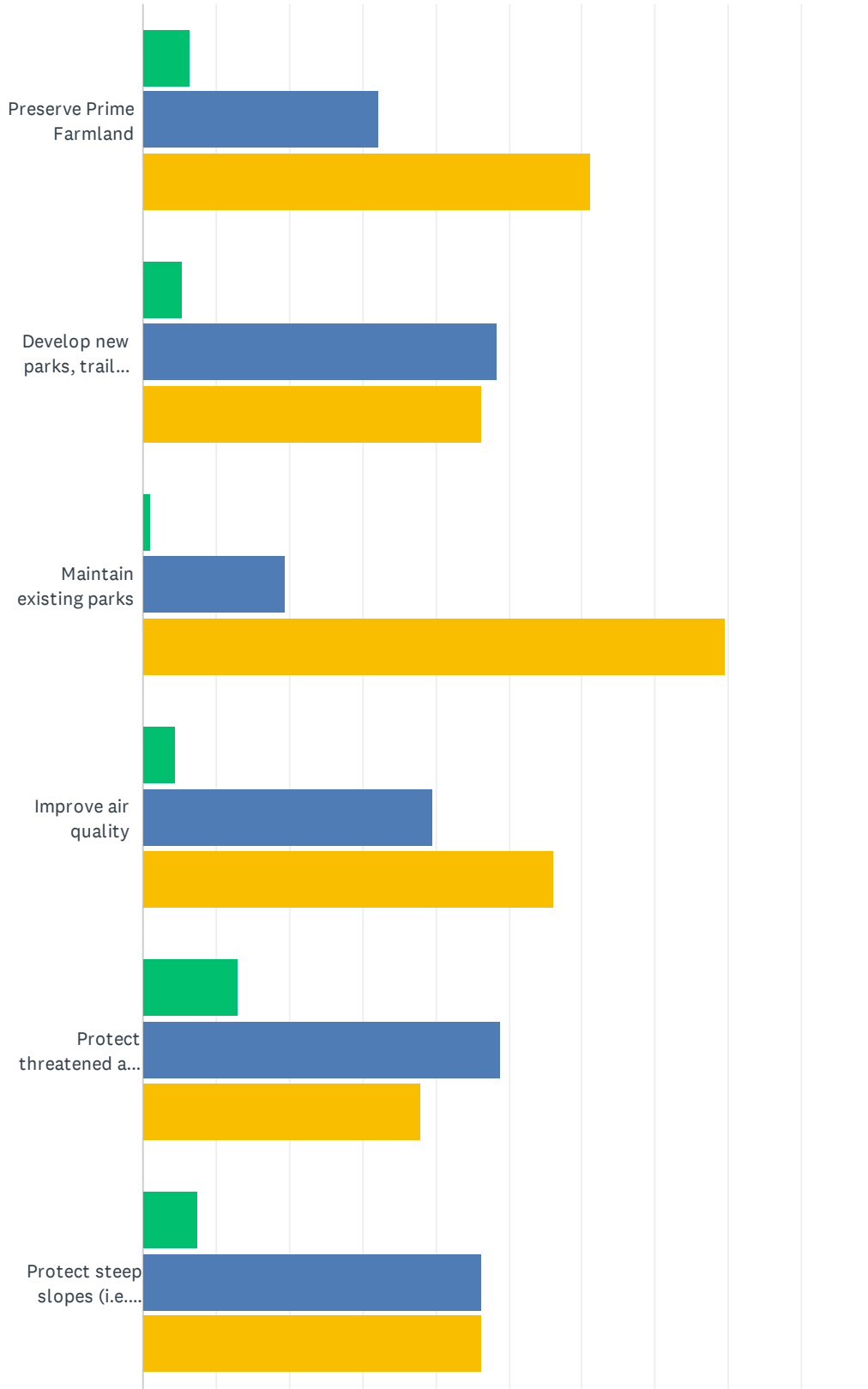
#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	ambulance service should be publicly owned	12/28/2021 11:53 AM
2	lower prices to throw out big garbage items couches, chairs, air conditioners, etc. people can't afford it and it would reduce throwing on side of roads.	12/28/2021 11:48 AM
3	discount for property owner who has minimal waste pickup	12/28/2021 11:31 AM
4	a growing community needs to keep current in safety and healthy conveniences	12/28/2021 11:21 AM
5	I believe Reedsburg gets good marks here.	12/28/2021 11:04 AM

Reedsburg, WI Comprehensive Plan Survey

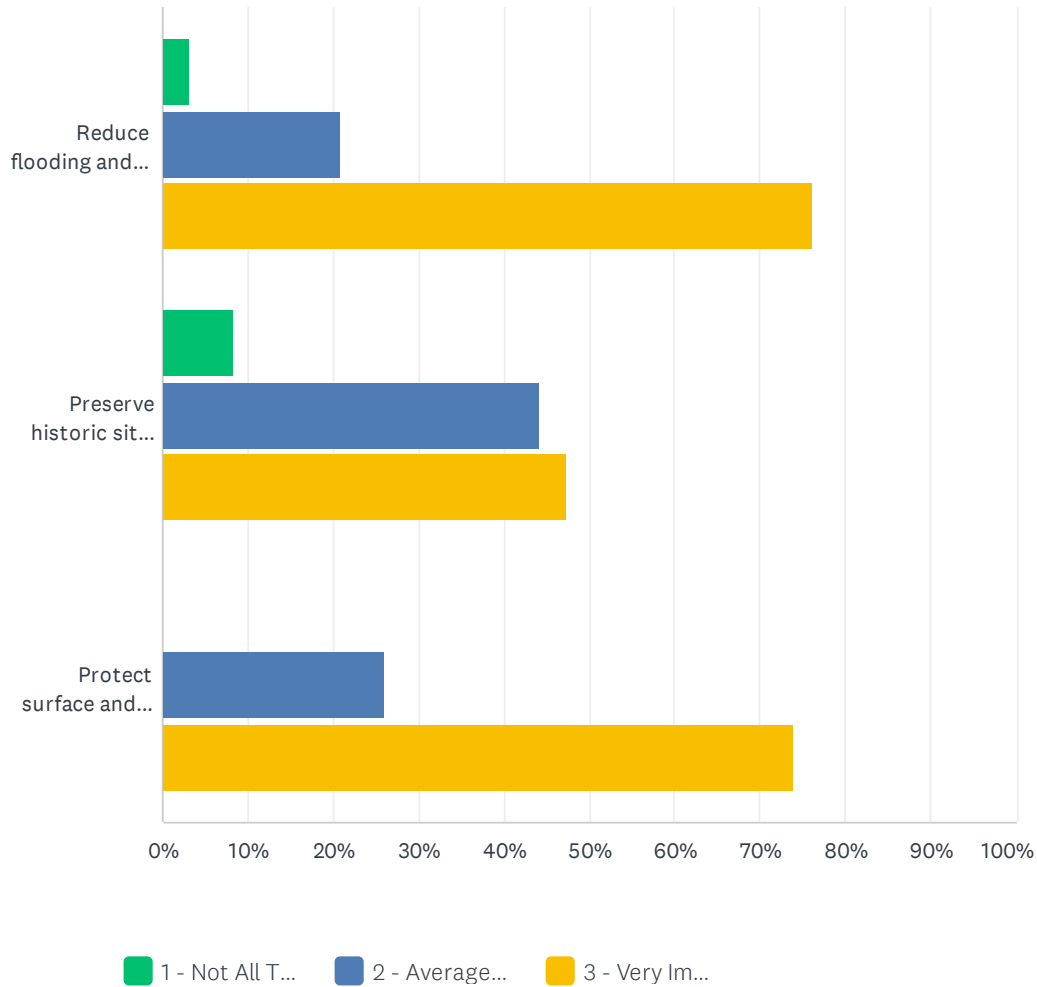
6	would like to see free water testing of drinking H2O	12/28/2021 10:40 AM
7	install vehicle charging facilities with provisions for expansion.	12/28/2021 10:34 AM
8	would be nice to have city dump to take excess trash to.	12/28/2021 10:26 AM
9	all are important	12/28/2021 9:26 AM
10	No	12/13/2021 8:50 AM
11	.	11/29/2021 3:24 PM
12	Sewage Treatment Center needs updating as I have had sewage back up into my basement during both 2007 and 2018 floods	11/25/2021 9:17 PM
13	Infrastructure should always be maintained.	10/28/2021 2:38 PM
14	Obviously these items need to be maintained. I feel like this section should have been split into "maintaining" or "future development". If you want to pick maintain, you are forced to pick the other the way these are worded	10/25/2021 9:32 PM
15	More of a choice here. I feel like Utility services are pretty much a monopoly. I would like to use Alliant for gas and electric but that is not an option.	10/19/2021 11:57 AM
16	I expect Reedsburg to grow at a moderate rate within the next 5 years. Some of these services would become very important as we grow.	10/19/2021 12:05 AM
17	Improve garbage pickup	10/18/2021 3:13 PM
18	In my opinion the broadband services that are currently available in Reedsburg are outstanding and essential to maintaining a competitive advantage for both business and residential growth. Please continue to be a leader in this area.	10/16/2021 3:17 PM
19	S	10/13/2021 3:49 AM
20	I've been impressed with RUC's implementation of fiberoptic internet - keep being awesome!	10/11/2021 5:35 PM
21	If we want people to move to our community, we need to invest in all of the above.	10/7/2021 11:17 AM
22	I'm not sure	10/7/2021 5:05 AM

Q23 What is the importance of the following objectives related to agricultural, natural, and cultural resources in the City of Reedsburg:

Answered: 107 Skipped: 2



Reedsburg, WI Comprehensive Plan Survey



	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Preserve Prime Farmland	6.45% 6	32.26% 30	61.29% 57	93
Develop new parks, trails, and greenways	5.38% 5	48.39% 45	46.24% 43	93
Maintain existing parks	1.08% 1	19.35% 18	79.57% 74	93
Improve air quality	4.40% 4	39.56% 36	56.04% 51	91
Protect threatened and endangered plant/animal species	13.04% 12	48.91% 45	38.04% 35	92
Protect steep slopes (i.e., lands with slopes over 15%) to prevent erosion	7.53% 7	46.24% 43	46.24% 43	93
Reduce flooding and decrease vulnerability to flooding damage	3.13% 3	20.83% 20	76.04% 73	96
Preserve historic sites and structures	8.42% 8	44.21% 42	47.37% 45	95
Protect surface and groundwater sources from pollution and over use	0.00% 0	26.00% 26	74.00% 74	100

Reedsburg, WI Comprehensive Plan Survey

#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	strong regulation on those industries that pollute our air and water	12/28/2021 11:31 AM
2	flooding has been a problem. Some improvements are being made, some houses demolished.	12/28/2021 11:04 AM
3	people do not shop here so what business would want to come here?	12/28/2021 9:41 AM
4	all are important	12/28/2021 9:26 AM
5	No	12/13/2021 8:50 AM
6	the historic charm of Reedsburg is gone	12/2/2021 1:30 PM
7	.	11/29/2021 3:24 PM
8	Reroute commercial traffic around city. Increase public green space along rivers as preserves. Dredge river through city and utilize as non motor boating traffic.	11/28/2021 11:15 AM
9	The area in the Ernstmeyer subdivision was not planned at all well with regard to winter snow melt and flooding. The entire one section of yards ALL runoff into the back yard and into the home of 2002 Amanda Drive. There needs to be a storm drain somewhere in the middle of those backyards to direct the water runoff.	10/25/2021 9:32 PM
10	I'd love to see a food forest or park dedicated to showcasing native edible plants. I'd also love to see some of the lawn space around half moon converted to catch runoff and protect the lagoon	10/19/2021 2:29 PM
11	I can not believe you guys shut down south park for dogs. Wasteful! Is everyone expected to ship their dogs out to the dog park? South park is barely ever utilized why limit its use?	10/13/2021 3:49 AM
12	There is not that much prime farmland adjacent to the city so I don't see that as a major issue. The best is probably by the high school but that would be a good site for a future new middle school as having the middle and high schools geographically close together offers educational advantages.	10/12/2021 12:24 PM
13	Need to open up better opportunities to control game animals through the use of sportsman. Instead of using city personal	10/12/2021 12:36 AM
14	As a society, I think we need to move away from commercial farming and produce. We should be setting up communities that are able to obtain food and meat for each family/dwelling involved in the maintainance of their own community garden/farm.	10/11/2021 5:35 PM
15	As I kept answering questions other answers disappeared. Made multiple attempts	10/6/2021 11:15 AM

Q24 What type of business development would you like to encourage more of in Reedsburg?

Answered: 95 Skipped: 14

#	RESPONSES	DATE
1	Places other than factories, gas stations, banks. More bigger retailers. More restaurant choices.	12/30/2021 11:22 AM
2	Less development, find a way to use what's there.	12/30/2021 8:10 AM
3	how about a Walmart or dept. store, craft store	12/28/2021 2:05 PM
4	a place to purchase household needs like Shopko	12/28/2021 1:59 PM
5	retail clothing, shoes, general supplies	12/28/2021 1:51 PM
6	dept. stores!!!	12/28/2021 12:20 PM
7	clothing - sports and all types	12/28/2021 12:15 PM
8	retail	12/28/2021 12:10 PM
9	a Walmart, Target or similar	12/28/2021 12:05 PM
10	a unique restaurant	12/28/2021 11:53 AM
11	dept. stores	12/28/2021 11:48 AM
12	clothing store, dentist	12/28/2021 11:31 AM
13	family clothing and shoe stores, variety stores	12/28/2021 11:21 AM
14	department stores, clothing stores (men & women)	12/28/2021 11:09 AM
15	a department store needed. sorry to lose Shopko	12/28/2021 11:04 AM
16	department store	12/28/2021 10:49 AM
17	like "sound devices"	12/28/2021 10:34 AM
18	a department store such as Target no Walmart	12/28/2021 10:26 AM
19	light industry, retail, service	12/28/2021 10:20 AM
20	retail stores	12/28/2021 9:54 AM
21	downtown retail/more lodging = hotels/clothing a place to buy a hat, scarf, seater, socks, underwear. birthday gifts and o & on. more cafes, eating establishments.	12/28/2021 9:46 AM
22	need of department stores	12/28/2021 9:26 AM
23	Retail.	12/13/2021 8:50 AM
24	More factory and more employers that hire more workers	12/5/2021 10:31 PM
25	Retail stores and family restaurants	12/4/2021 9:42 AM
26	retail, fast-food restaurants	12/3/2021 9:22 PM
27	retail shopping I don't think our city counsel does anything to bring new retail in Dollar stores just don't cut it terrible that you have to travel just to go buy anything other than groceries	12/2/2021 1:30 PM
28	Agriculture, landscaping,	12/2/2021 12:05 PM
29	We need a department type store	12/1/2021 5:55 PM
30	Small unique shops, but how to do that and have the shops actually be successful? After all,	11/29/2021 4:13 PM

Reedsburg, WI Comprehensive Plan Survey

those businesses need to generate a living for their owners. Tough to do with all of the big box stores in LD and Baraboo. Like to bring in service type businesses with high paying jobs

31	Clothes and shoes	11/29/2021 3:27 PM
32	Retail retail retail	11/29/2021 3:24 PM
33	RETAIL	11/29/2021 11:15 AM
34	Private owned Restaurants,cafes, shops, museums and galleries. Discourage gas stations, auto parts stores, office space along historic Main Street. Create a padestrian friendly, touristy historic area.	11/28/2021 11:15 AM
35	Shopping!!!!!! Clothes and housewares especially	11/25/2021 9:17 PM
36	Retail!	11/23/2021 11:26 AM
37	specialty sales to visitors/tourists	11/16/2021 4:52 PM
38	Industrial and retail. We truly have enough hair and nail salons, gas stations and taverns.	11/11/2021 12:30 PM
39	Shopping and restaurants	11/9/2021 7:37 AM
40	entertainment, shopping	11/1/2021 12:46 PM
41	General goods at competitive prices, and ninch businesses that make us special. By general goods I mean basis clothing, shoes, food and home goods and decor - department store goods that you just need to stop in and get.	10/28/2021 2:38 PM
42	Retail shopping- clothing, school supplies, general household shopping, etc. Forced to leave town to shop because of a lack of options.	10/25/2021 9:32 PM
43	Child-focused entertainment, clothing stores, and grocery/department stores (like Woodman's or Target) which would inspire people to drive from other cities in the area.	10/21/2021 5:29 PM
44	Restaurants and outfitters	10/19/2021 2:53 PM
45	Youth interests and affordable family products	10/19/2021 2:29 PM
46	Affordable Shopping centers	10/19/2021 11:38 AM
47	Shopping and tourist centric businesses	10/19/2021 11:25 AM
48	Shopping outlets such as Target... A Big Chain Restaurant Movie Theater doesn't need to be a huge theater. Recreational Sport shop Skiing... Cycling.	10/19/2021 12:05 AM
49	technology related	10/18/2021 6:55 PM
50	RETAIL	10/18/2021 3:57 PM
51	Retail development	10/18/2021 3:13 PM
52	Retailers	10/18/2021 1:54 PM
53	Git shop Card shop	10/18/2021 7:58 AM
54	Industrial development. It would be great to have some additional retail businesses. Hopefully the movie theater gets built.	10/16/2021 3:17 PM
55	Free standing birth center, shopping of some sort,	10/15/2021 8:20 PM
56	Replace a general shopping store like Shopko. Add good quality employers with pay and benefits.	10/14/2021 3:51 PM
57	Retail, retail and more retail. No more gas stations or grocery stores.	10/14/2021 2:56 PM
58	Retail stores	10/13/2021 5:24 PM
59	Affordable middle class shopping for clothing and household supplies.	10/13/2021 3:49 AM
60	Commercial restaurants, bakeries/delis, competitive grocers, retail shopping	10/12/2021 8:27 PM
61	Retailers & Dining	10/12/2021 5:43 PM

Reedsburg, WI Comprehensive Plan Survey

62	Restaurants brewery target	10/12/2021 1:35 PM
63	Chipotle, a retailer such as Target, Wal Mart, etc	10/12/2021 12:37 PM
64	Retail. But that is a challenge with Internet shopping and the closeness of big chain stores in the Dells and Baraboo making it economically challenging.	10/12/2021 12:24 PM
65	Restaurants Clothing/shoes/sporting goods Movie theatre	10/12/2021 11:03 AM
66	Reedsburg needs stores where people can live in the city shop in the city and stay local everyone goes to Madison and Baraboo the dells because they have more business opportunities we need to keep the business in Reedsburg bring stores to buy clothes stores to buy goods and services people use everyday	10/12/2021 6:28 AM
67	More industry to add more good jobs	10/12/2021 1:35 AM
68	Manufacturing & warehouses	10/12/2021 12:36 AM
69	Shopping for clothes and shoes and the other items, target, Wal-Mart type	10/11/2021 9:54 PM
70	We need more small businesses. I think opening up a craft store or yarn store would be nice. We also need a home goods store, as well as a place to buy winter gear, like coats and boot for the whole family.	10/11/2021 8:35 PM
71	Retail shopping (not Walmart); contemporary lodging establishment.	10/11/2021 8:23 PM
72	Shopping and clothing stores	10/11/2021 8:20 PM
73	Shops and restaurants	10/11/2021 6:37 PM
74	computer repair, clothing and shoe stores,	10/11/2021 5:47 PM
75	retail clothing & shoes -replace loss of shopko. we have enough bars & restaurants	10/11/2021 5:37 PM
76	Businesses that thrive on bartering or trading in skills and goods.	10/11/2021 5:35 PM
77	Retail and restaurants	10/11/2021 5:26 PM
78	retail	10/11/2021 5:26 PM
79	Restaurants and department stores.	10/11/2021 5:24 PM
80	Department Retail	10/11/2021 5:23 PM
81	Shopping	10/11/2021 4:02 PM
82	Shopping. I know it is difficult in a small community but Sauk City and Baraboo have a lot more options than Reedsburg.	10/11/2021 1:59 PM
83	Retail - Tractor Supply, Clothing Stores, Bike Shop(ebikes),	10/11/2021 12:42 PM
84	Shopping, coffee shops, gyms	10/8/2021 9:02 AM
85	Retail clothing stores	10/8/2021 6:19 AM
86	Retail	10/7/2021 9:09 PM
87	Retail!	10/7/2021 5:09 PM
88	Retail-Some place in town to buy gifts/clothes. It is unfortunate that Lorraine's is no longer in business. Personally, I would really love an Aldi.	10/7/2021 11:17 AM
89	TARGET :)	10/7/2021 7:52 AM
90	Store for general needs purchasing	10/7/2021 5:05 AM
91	Small, local businesses.	10/6/2021 11:13 PM
92	Retail shopping. We are forced to drive out of town or shop online for clothing, shoes, etc. Especially for back to school shopping.	10/6/2021 4:13 PM
93	Movie theater, more restaurants, retail store (like Shopko, Target)	10/6/2021 4:12 PM
94	More retail! We need clothing and shoe stores, we need a hardware store downtown, we need	10/6/2021 3:23 PM

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independently owned stores for people to browse and shop in. We do NOT need any more hair salons or fitness facilities.

95	Shopping for basic needs. Miss Shopko and need something similiar.	10/6/2021 11:15 AM
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Q25 What role should the City take in attracting, keeping, and growing businesses in the City?

Answered: 91 Skipped: 18

#	RESPONSES	DATE
1	Decent retail	12/30/2021 11:22 AM
2	A small one	12/30/2021 8:10 AM
3	a very strong role	12/29/2021 10:10 PM
4	whatever is necessary	12/28/2021 1:59 PM
5	support businesses that are here	12/28/2021 1:51 PM
6	grants etc, promote business opp.	12/28/2021 12:20 PM
7	an aggressive role	12/28/2021 12:15 PM
8	tax breaks	12/28/2021 12:10 PM
9	The city government or downtown committee need to do this	12/28/2021 12:05 PM
10	major	12/28/2021 11:48 AM
11	incentives for downtown businesses to maintain historic facades & stay open.	12/28/2021 11:31 AM
12	encouragement	12/28/2021 11:21 AM
13	finances.taxes	12/28/2021 11:09 AM
14	tax incentives in blight rated areas to encourage small business development	12/28/2021 11:04 AM
15	keep regulations balanced	12/28/2021 10:44 AM
16	Encourage stores that bring in tourists - Target there is none in the area we all go to the Dells or Baraboo to shop!	12/28/2021 10:40 AM
17	critical function of municipal govment!	12/28/2021 10:34 AM
18	an active role	12/28/2021 10:26 AM
19	encourage continued small town atmosphere and maintain information/transportation infrastructure. continue to support and promote educational and medical institutions.	12/28/2021 10:20 AM
20	merchants shouldn't be able to stop new business from starting in Reedsburg	12/28/2021 9:54 AM
21	whatever it takes	12/28/2021 9:46 AM
22	Aggressive .	12/13/2021 8:50 AM
23	Help the companys to come to reedsburg and help them to stay here.	12/5/2021 10:31 PM
24	An aggressive role	12/4/2021 9:42 AM
25	Front and center to get businesses to come here.	12/3/2021 9:22 PM
26	City leaders are the ones that have the means to go search out retail with all the housing/appartments being built the population should be gaining to bring in retail business	12/2/2021 1:30 PM
27	provide small business classes	12/2/2021 12:05 PM
28	they are the frontrunners	12/1/2021 5:55 PM
29	Let small businesses know there is help by the city. Allow new things to come in and try a go at it.	11/30/2021 9:51 AM

Reedsburg, WI Comprehensive Plan Survey

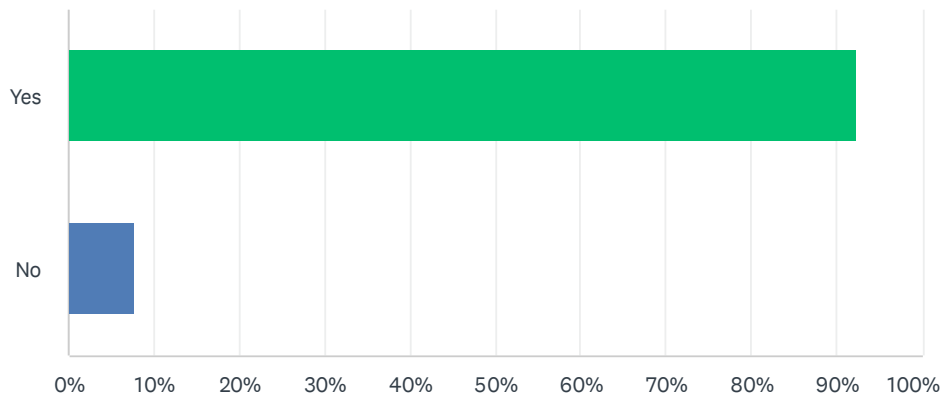
30	invest / and spend the money to attract high paying jobs. NOT waste money paying the rent for an ice cream parlor, or a stupid small retail consignment shop. You've got to be kidding! Better to save the money than spend on such foolish businesses that do not generate income or employees.	11/29/2021 4:13 PM
31	need to be involved to help grow tax base.	11/29/2021 3:27 PM
32	A large part. The city spends plenty of time & energy & money getting business to go into the industrial park it & building apartments, how about putting some effort into some shopping for all of these people you are trying to attract to live in the city?	11/29/2021 3:24 PM
33	Put the same effort into attracting retail as the city does industry.	11/29/2021 11:15 AM
34	Tax incentives and zoning to encourage tourism. Seperate historic district from business district. Slow for outside dinning.	11/28/2021 11:15 AM
35	Offer some incentives.	11/25/2021 9:17 PM
36	A vital role	11/23/2021 11:26 AM
37	a supporting role	11/16/2021 4:52 PM
38	If this City wants to continue to grow, they need to have a huge role in attracting new things to come to Reedsburg and retaining what we do have.	11/11/2021 12:30 PM
39	The City has been a detroment to the attraction and growth of businesses in the past. I don't have faith in their ability to do anything other than collect a paycheck.	11/9/2021 7:37 AM
40	the downtown new business incentives were a good idea	11/1/2021 12:46 PM
41	Provide initial tax break for desired businesses and help with advertising new desired businesses.	10/28/2021 2:38 PM
42	Need to find a store like Target or something similar (not Walmart) that would be willing to come to Reedsburg. If you want people to shop local then you need to provide a place they can shop. There are no family clothing stores in town. There are no good size stores for general merchandise shopping in town that have good selections to pick from.	10/25/2021 9:32 PM
43	Make appealing space avaiable, limit acquisition of property from one business/business-person, and support the buidling of housing for highly-targeted demographics.	10/21/2021 5:29 PM
44	Promote small business through grants or other incentives	10/19/2021 2:53 PM
45	Make low/middle income families feel as welcome as well off seniors are	10/19/2021 2:29 PM
46	Active	10/19/2021 11:57 AM
47	Major role	10/19/2021 11:38 AM
48	Small business grants and loans for existing and new businesses to keep what we have and encourage new additions	10/19/2021 11:25 AM
49	I believe it is one of the cities' main responsibilities.	10/19/2021 12:05 AM
50	active	10/18/2021 6:55 PM
51	That's a great question....	10/18/2021 3:57 PM
52	Aggressive	10/18/2021 3:13 PM
53	Keep building	10/18/2021 1:54 PM
54	Keep up the great work	10/18/2021 7:58 AM
55	A very active role.	10/16/2021 3:17 PM
56	Better economy with more jobs	10/15/2021 8:20 PM
57	The City has an obligation to continue economic development like in the past.	10/14/2021 3:51 PM
58	Actively try to find something to replace old shopko	10/13/2021 5:24 PM
59	Big role it is kind of part of the job.	10/13/2021 3:49 AM

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60	Actively looking to expand and maintain business.	10/12/2021 8:27 PM
61	Leadership role. Stop considering current businesses feels. Competition is good	10/12/2021 5:43 PM
62	More plans available for business	10/12/2021 1:35 PM
63	Welcoming environment	10/12/2021 12:37 PM
64	It should strongly support existing businesses as they are best source of future growth. Attracting new businesses should be encouraged as well as a way to bring new people in and fight stagnation.	10/12/2021 12:24 PM
65	Active recruiting/promotion of the city Use of tax-advantaging strategies to encourage development and long-term investment	10/12/2021 11:03 AM
66	They should take a big roll since it will benefit them in the long run	10/12/2021 6:28 AM
67	Very active	10/12/2021 1:35 AM
68	Moderate role. Don't sell out to get a company in.	10/12/2021 12:36 AM
69	Active, persue shopping	10/11/2021 9:54 PM
70	Maybe make the city inviting? I have heard that rent is very very high so maybe something to help with that?	10/11/2021 8:35 PM
71	Very important, without giving away the bank	10/11/2021 8:23 PM
72	Very active	10/11/2021 8:20 PM
73	Offer incentives of some sort	10/11/2021 6:37 PM
74	A major role	10/11/2021 5:47 PM
75	None. We should focus on caring for the community members already here and providing for them rather than attracting more businesses.	10/11/2021 5:35 PM
76	An active role	10/11/2021 5:26 PM
77	I don't know	10/11/2021 5:26 PM
78	City should buy some of the vacant storefronts and offer reduced leases for business start up for a set amount of time (ex. 5 years)	10/11/2021 5:24 PM
79	Promote Reedsburg Community	10/11/2021 5:23 PM
80	Make it affordable for yhem	10/11/2021 4:02 PM
81	No tax incentives. that does not prove worthwhile.	10/11/2021 1:59 PM
82	They have done a super job in the past. Need to work on bringing in a major retail store	10/11/2021 12:42 PM
83	attract / retain current businesses	10/11/2021 12:23 PM
84	NA	10/8/2021 9:02 AM
85	I believe that maintaining infrastructure, affordable housing, and current services will attract more people to our community. Many businesses have a labor shortage and want a pool of employees.	10/7/2021 11:17 AM
86	Increased role	10/7/2021 5:05 AM
87	Very supportive of small businesses, balancing with larger businesses	10/6/2021 11:13 PM
88	help bring in those businesses that are actually needed in town. We don't need another dollar store or pizza place. We need other retailers.	10/6/2021 4:13 PM
89	positive invitations	10/6/2021 4:12 PM
90	I would hope the City and the Chamber of Commerce would work together to seek out businesses who want to open in Reedsburg. Can the City offer tax or other incentives?	10/6/2021 3:23 PM
91	Huge role	10/6/2021 11:15 AM

Q26 Do you believe the City should take an active role in grant and loan programs to improve business growth in the downtown, commercial corridors, and industrial parks?

Answered: 105 Skipped: 4



ANSWER CHOICES	RESPONSES
Yes	92.38% 97
No	7.62% 8
TOTAL	105

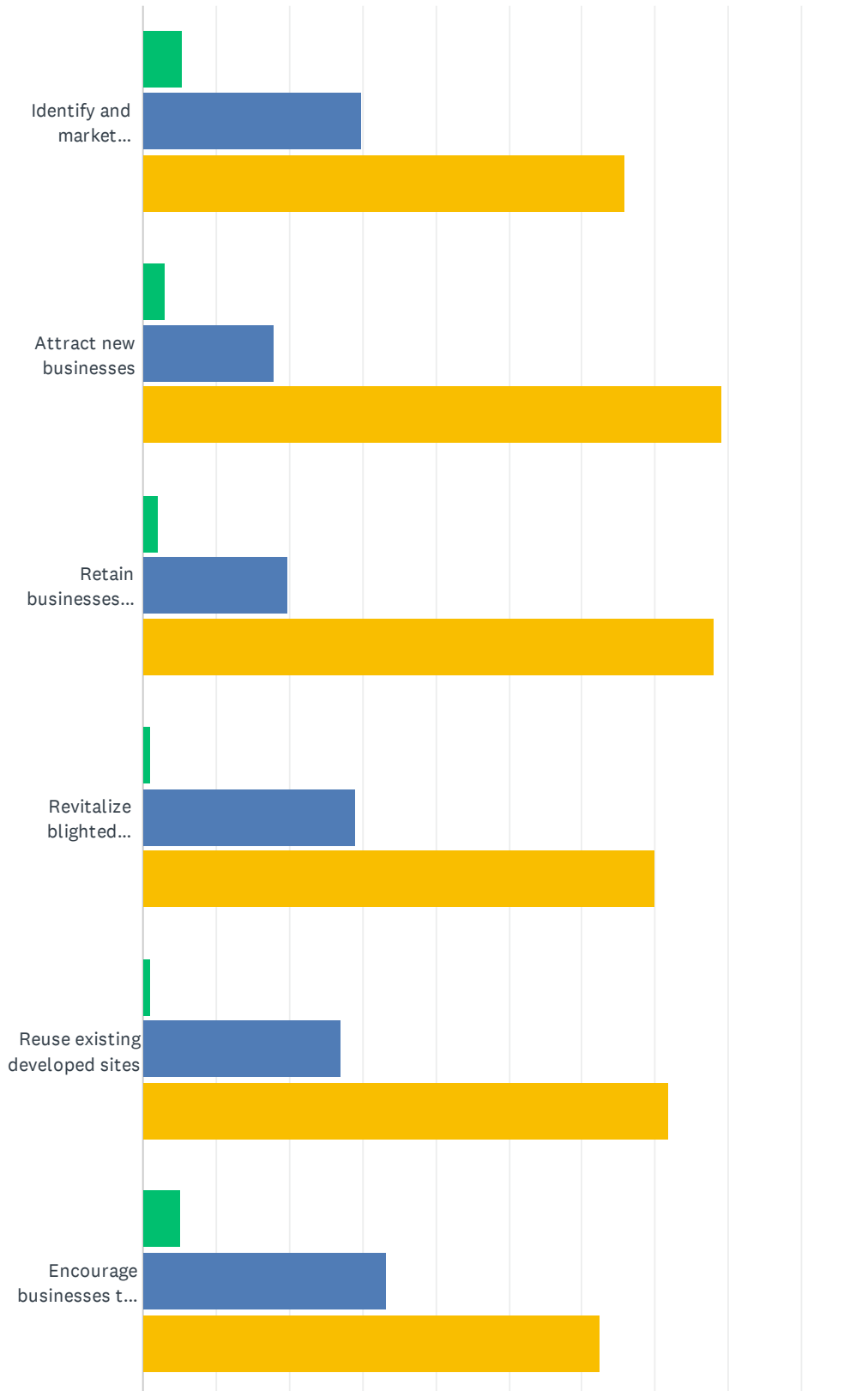
#	GENERAL COMMENTS REGARDING THIS QUESTION?:	DATE
1	Would also be nice to have programs to help people fix up there older house they live in.	12/30/2021 11:22 AM
2	SEZ #25	12/28/2021 12:20 PM
3	an attempt might be good	12/28/2021 12:10 PM
4	doing some, but continue to do more	12/28/2021 11:04 AM
5	we need clothing stores	12/23/2021 10:16 AM
6	No	12/13/2021 8:50 AM
7	I feel industry is thriving in Reedsburg we need retail	12/2/2021 1:30 PM
8	Do not want these types of programs to affect property tax structure.	12/2/2021 12:05 PM
9	.	11/29/2021 3:24 PM
10	The city does this type of activity for manufacturing and other industries.	11/29/2021 11:15 AM
11	Improves tax base in long run. We need tourism.	11/28/2021 11:15 AM
12	My answer should be yes, but I don't have faith in the "City"	11/9/2021 7:37 AM
13	as much is available	11/1/2021 12:46 PM
14	Depends on if it is on our list of desired businesses, will promote our community image, hire local people, give back to the community and eventually support taxes back to the community.	10/28/2021 2:38 PM
15	Only for retail shopping. We don't have enough people to fill the factory jobs now so definitely not more factories	10/25/2021 9:32 PM

Reedsburg, WI Comprehensive Plan Survey

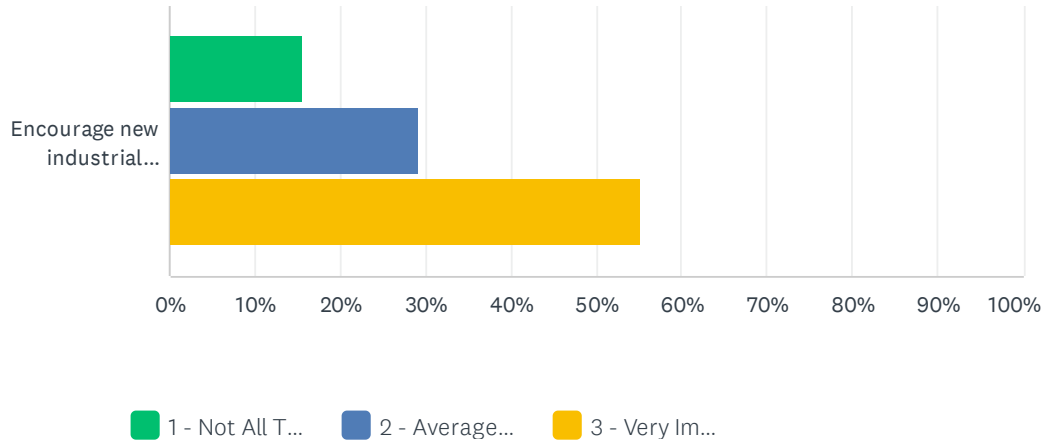
16	In general when they pitch a sell to a prospective business they should be able to point them to all the resources a new business may need to start up. Banks...Federal Grants Etc.	10/19/2021 12:05 AM
17	One caution is if the investment is cost effective for the City. Some programs seem to have not been as beneficial for the City.	10/14/2021 3:51 PM
18	If there are grants out there someone should be working on obtaining them.	10/13/2021 3:49 AM
19	Given the competitive climate in business, some city help may be necessary.	10/12/2021 12:24 PM
20	Grants and loans are higher risk than tax-advantage strategies	10/12/2021 11:03 AM
21	Grant writing is very important	10/11/2021 1:59 PM
22	I feel grants and loans are appropriate to encourage small businesses.	10/7/2021 11:17 AM

Q27 What is the importance of the following objectives related to economic development in the City of Reedsburg:

Answered: 106 Skipped: 3



Reedsburg, WI Comprehensive Plan Survey



	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Identify and market potential sites for new development in Reedsburg	5.32% 5	29.79% 28	65.96% 62	94
Attract new businesses	3.00% 3	18.00% 18	79.00% 79	100
Retain businesses currently located in Reedsburg	2.08% 2	19.79% 19	78.13% 75	96
Revitalize blighted properties	1.08% 1	29.03% 27	69.89% 65	93
Reuse existing developed sites	1.04% 1	27.08% 26	71.88% 69	96
Encourage businesses to locate downtown	5.21% 5	33.33% 32	62.50% 60	96
Encourage new industrial growth	15.63% 15	29.17% 28	55.21% 53	96

#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	we need to go with the times. I liked the shopping center that had adequate parking away from downtown traffic	12/28/2021 1:51 PM
2	I don't like seeing al the empty store fronts	12/28/2021 11:48 AM
3	let's grow together for a healthy future	12/28/2021 11:21 AM
4	Reedsburg has been quite progressive. Keep it up. We miss Donhichte's hlep.	12/28/2021 11:04 AM
5	if you don't plan, not much will happen!	12/28/2021 10:34 AM
6	all are important	12/28/2021 9:26 AM
7	No	12/13/2021 8:50 AM
8	.	11/29/2021 3:24 PM
9	Industry should stay in the surrounding area.	11/28/2021 11:15 AM
10	Reedsburg is lacking in all areas. It has nothing to offer residents or possible businesses and future residents.	11/9/2021 7:37 AM
11	Not enough workers available to encourage new industrial growth	10/25/2021 9:32 PM
12	Our downtown sucks and we need to work on developing the talent we already have in town	10/19/2021 2:29 PM
13	It's sad to see businesses close in downtown	10/12/2021 12:37 PM

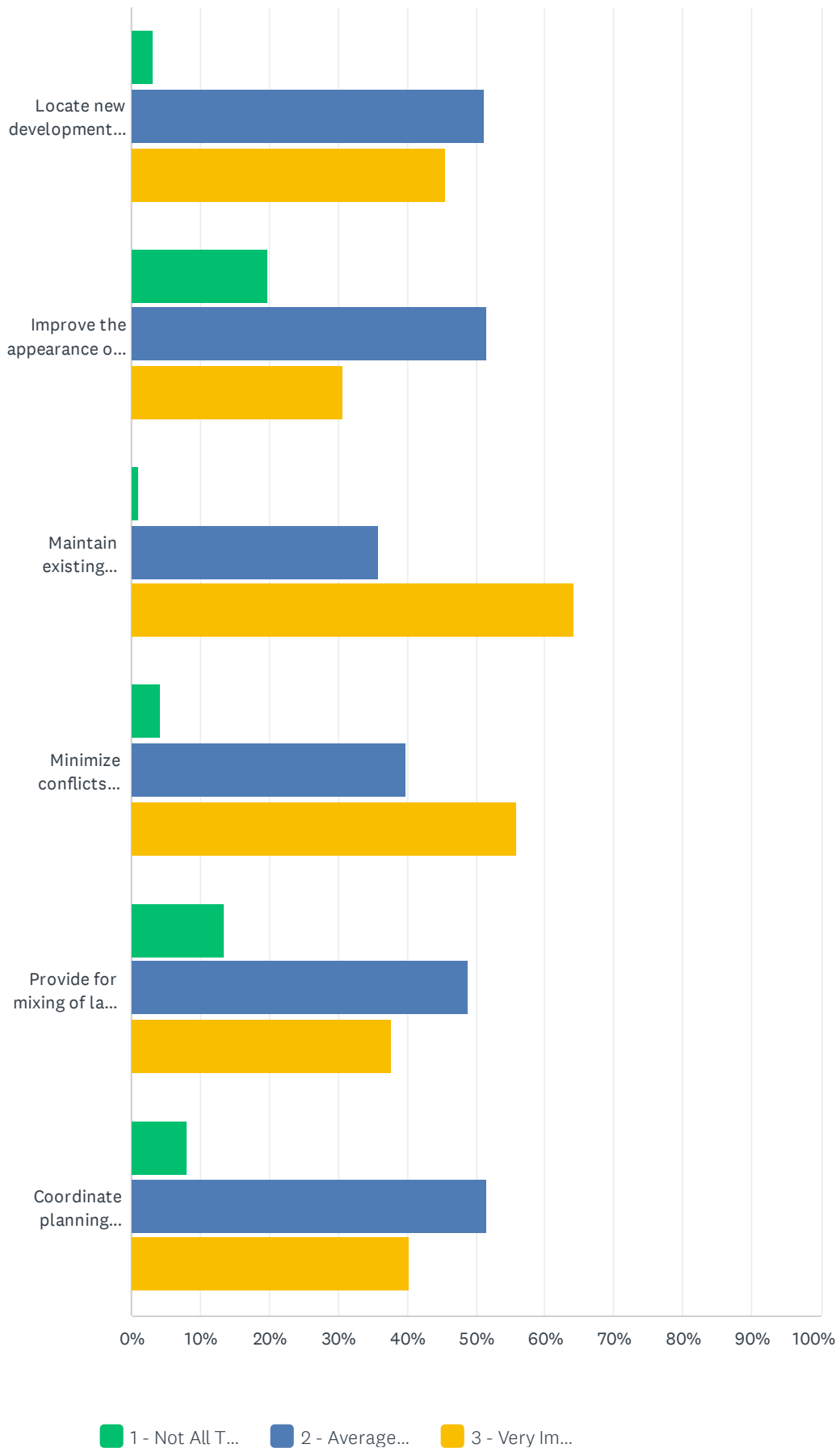
Reedsburg, WI Comprehensive Plan Survey

14	Given worker shortages, new industrial growth should be a lower priority in the near future. But encouraging small industrial firms with local ties should always be a strong priority.	10/12/2021 12:24 PM
15	Reedsburg REALLY needs retail. Many senior citizens are unable to travel out of town to purchase clothing items, and also many in this population do not have access or ability to shop on line.	10/11/2021 5:23 PM

Q28 What is the importance of the following objectives related to land use in the City of Reedsburg:

Answered: 104 Skipped: 5

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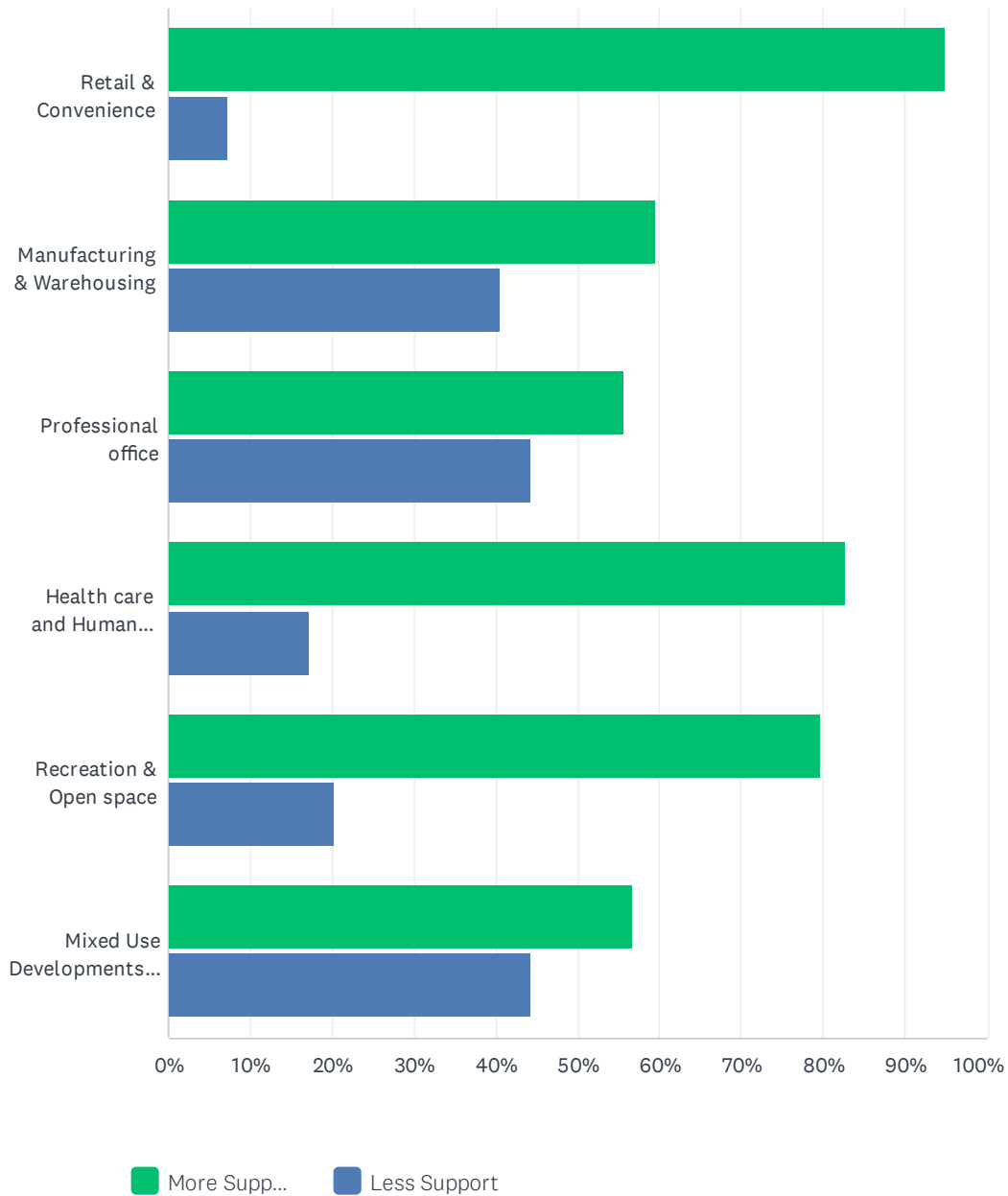
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	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Locate new development near existing infrastructure (e.g., sewer, water, roads)	3.26% 3	51.09% 47	45.65% 42	92
Improve the appearance of new buildings	19.78% 18	51.65% 47	30.77% 28	91
Maintain existing properties	1.05% 1	35.79% 34	64.21% 61	95
Minimize conflicts between new and existing development	4.30% 4	39.78% 37	55.91% 52	93
Provide for mixing of land uses (e.g., allowing more than one type of use on a lot or in a building)	13.33% 12	48.89% 44	37.78% 34	90
Coordinate planning efforts with surrounding communities	8.08% 8	51.52% 51	40.40% 40	99

#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	all are average important	12/28/2021 9:26 AM
2	No	12/13/2021 8:50 AM
3	Better zoning to focus areas of development	11/28/2021 11:15 AM
4	I believe that most people are not willing to give their opinions or thoughts because the current and past 'City' has always done what is best for them and not what will be best for the population.	11/9/2021 7:37 AM
5	Build the infrastructure to support additional development. Appearance and upkeep of buildings should fall upon the owners of the structure. City code enforcement would set guidelines for this	10/19/2021 12:05 AM
6	Be open minded to new business.	10/13/2021 3:49 AM
7	Would love to see more mixed use coming to Reedsburg. It would be nice to have some commerical development on all main corridors (CTY V, K, H)	10/6/2021 11:13 PM

Q29 Do you support more of or less of the following types of land uses:

Answered: 103 Skipped: 6



Reedsburg, WI Comprehensive Plan Survey

	MORE SUPPORT	LESS SUPPORT	TOTAL RESPONDENTS
Retail & Convenience	94.85% 92	7.22% 7	97
Manufacturing & Warehousing	59.55% 53	40.45% 36	89
Professional office	55.68% 49	44.32% 39	88
Health care and Human Services (e.g., hospitals, nursing homes, etc.)	82.76% 72	17.24% 15	87
Recreation & Open space	79.78% 71	20.22% 18	89
Mixed Use Developments (Commercial with residential)	56.67% 51	44.44% 40	90

#	PLEASE LIST ANY SPECIFIC EXAMPLES OF USES ABOVE YOU WOULD LIKE TO SEE MORE OF (EX.: SUCH AS SPECIFIC BUSINESS NAMES/TYPES OR TYPES OF RECREATION, ETC.):	DATE
1	Target or Walmart mens/womens/kids clothing stores, Menards and FF	12/28/2021 12:26 PM
2	clothing	12/28/2021 12:15 PM
3	YMCA building a chain grocery store	12/28/2021 11:53 AM
4	not sure above	12/28/2021 11:31 AM
5	more shopping areas to keep people in reedsburg	12/28/2021 11:21 AM
6	develop a mini mall for start up business ventures.	12/28/2021 11:04 AM
7	Target	12/28/2021 10:40 AM
8	use existing research	12/28/2021 10:34 AM
9	more support	12/28/2021 9:26 AM
10	No	12/13/2021 8:50 AM
11	developed park land is important	11/29/2021 4:13 PM
12	Target	11/29/2021 11:15 AM
13	Residential apartments with business retail space at street level. Off street parking. Pedestrian encouraged	11/28/2021 11:15 AM
14	Aldi's, Target type of retail. YMCA.	11/9/2021 7:37 AM
15	Target or something similar. Since we lost Shopko only option is to shop out of town. Clothing, household goods, etc	10/25/2021 9:32 PM
16	Woodman's, Tabletop Gaming/Hobby Shop, Target, Bakery, and Clothing Shop.	10/21/2021 5:29 PM
17	Clothing and housewares shopping!	10/19/2021 11:25 AM
18	Target in the retail section.... Extension of the State 400 Trail to Baraboo and beyond.	10/19/2021 12:05 AM
19	Shopping retail so people don't go to Baraboo, Dells or Madison. Need clothing and essentials.	10/14/2021 2:56 PM
20	Chipotle	10/12/2021 12:37 PM
21	There is no shortage of office space in Reedsburg currently that I can see. Having an independently, locally managed hospital is vital to Reedsburg as chain ownership takes away local control and possibly current and future services.	10/12/2021 12:24 PM
22	New/better hotel options Higher-paying industrial/commercial businesses Tiered senior living	10/12/2021 11:03 AM

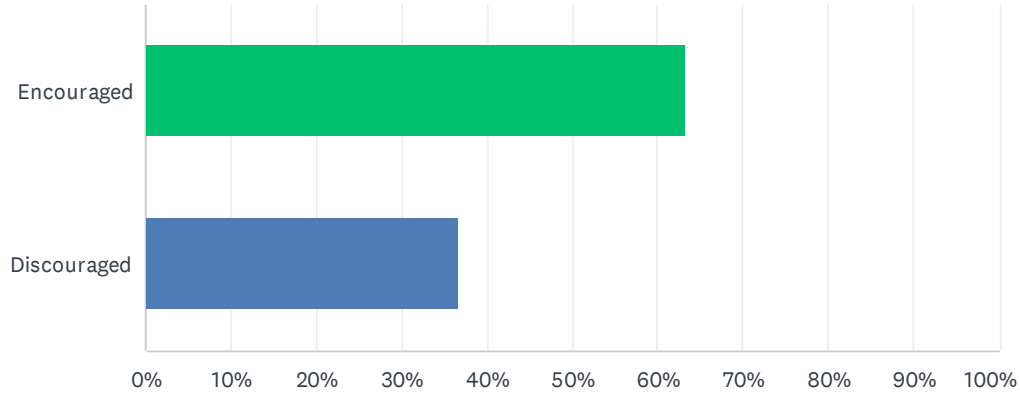
Reedsburg, WI Comprehensive Plan Survey

facilities (independent, some assistance, high assistance, full nursing care) Sporting event hosting facilities (similar to Just a Game or Woodside)

23	Independent bakery; High quality candy store; more variety in ethnic dining options; Bicycle shop and other outdoor activities.	10/11/2021 8:23 PM
24	Reedsburg has a large need for mental health services that are inclusive of: therapy for addiction, childhood abuse, LGBTQ+ friendly - not an exhaustive list	10/11/2021 5:35 PM
25	Since losing Shopko we need something similar. (Not Walmart)	10/11/2021 5:24 PM
26	Department store that supplies clothing, shoes, toys, housewares	10/11/2021 5:23 PM
27	Reedsburg does a wonderful job of having and maintaining city parks. I think we need more businesses rather than more industrial.	10/11/2021 1:59 PM
28	feel we have too many gas, bank, and hair salons in the city	10/11/2021 12:23 PM
29	TARGET	10/7/2021 7:52 AM
30	A Target or similar business would be great! I try to support local but small businesses in town do not offer some of the basic necessities needed unless you go to the dollar store.	10/6/2021 4:13 PM
31	Why can't I select a response for each of these areas? It's only allowing me to choose More Support and Less Support for each topic.	10/6/2021 3:23 PM

Q30 In the downtown area, condominiums, townhouses, apartments, and similar higher-density housing should be:

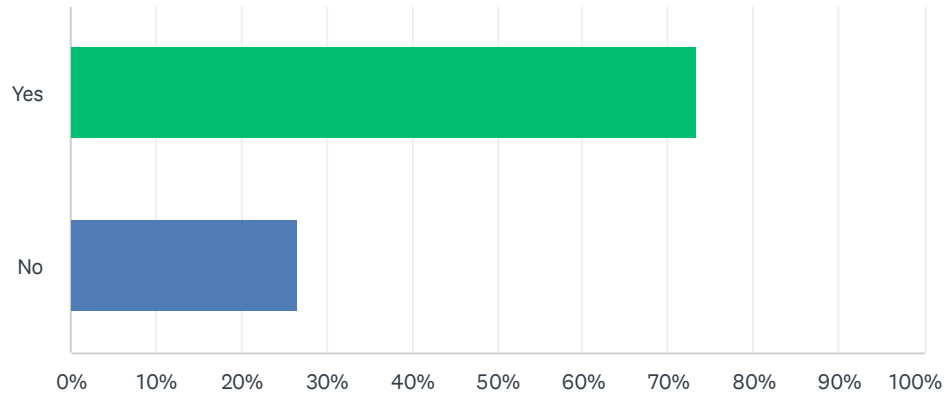
Answered: 101 Skipped: 8



ANSWER CHOICES		RESPONSES	
Encouraged		63.37%	64
Discouraged		36.63%	37
TOTAL			101

Q31 Is there sufficient parking in downtown Reedsburg?

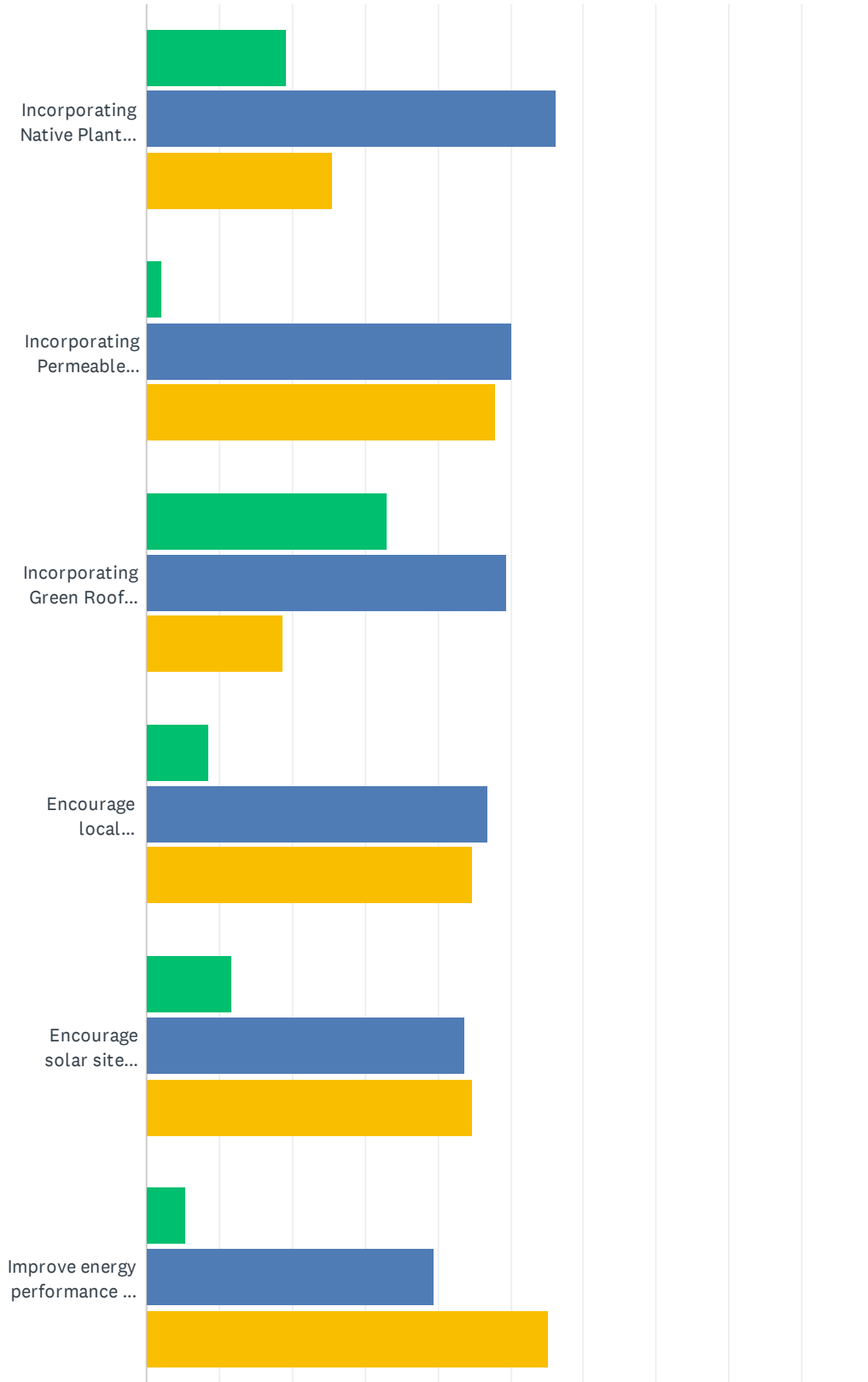
Answered: 101 Skipped: 8



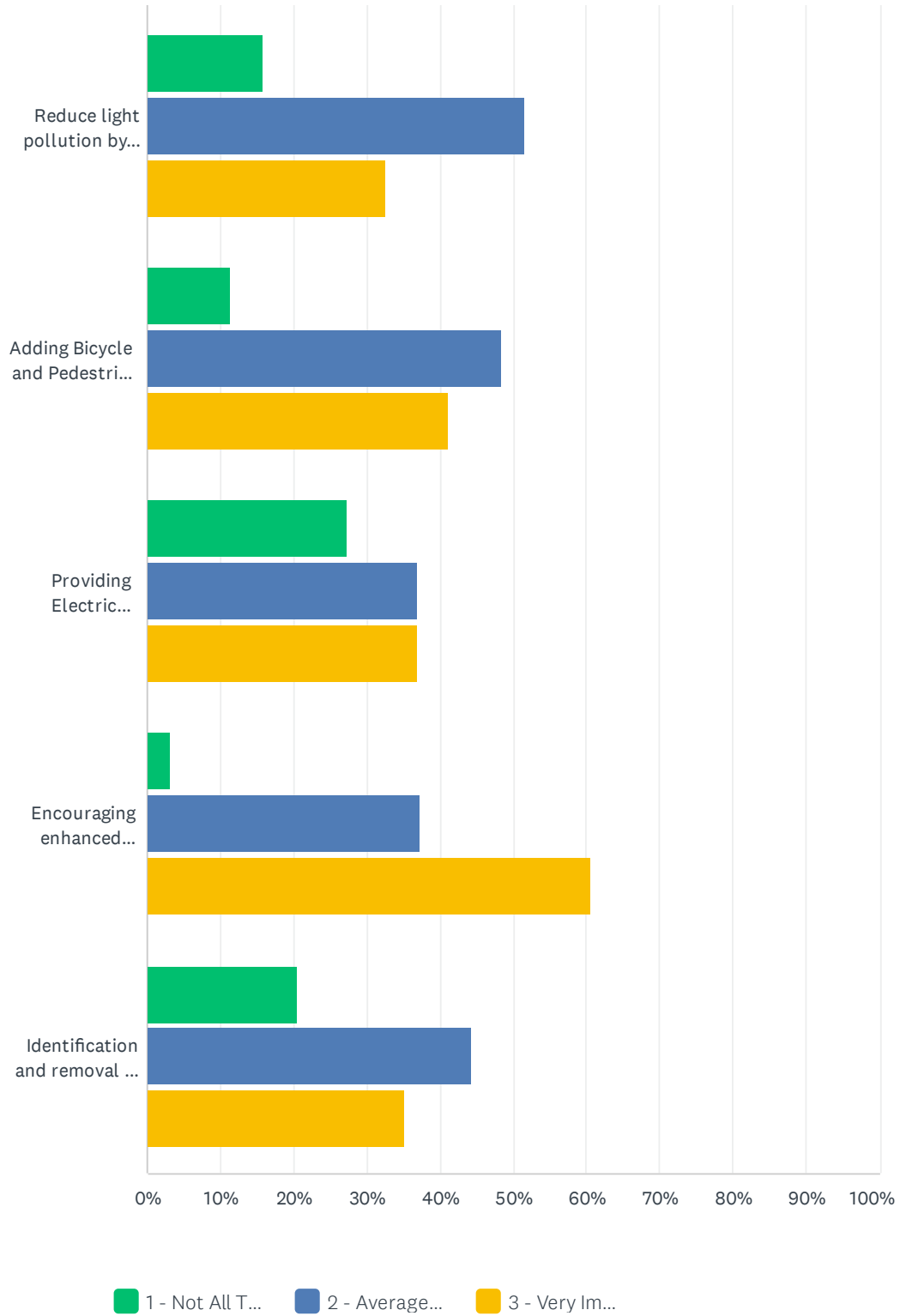
ANSWER CHOICES	RESPONSES	
Yes	73.27%	74
No	26.73%	27
TOTAL		101

Q32 What is the importance of the following objectives related to resiliency and sustainability in the City of Reedsburg:

Answered: 107 Skipped: 2



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	1 - NOT ALL THAT IMPORTANT	2 - AVERAGE IMPORTANCE	3 - VERY IMPORTANT	TOTAL RESPONDENTS
Incorporating Native Plant Species and Pollinator Plants into Landscape Plans	19.15% 18	56.38% 53	25.53% 24	94
Incorporating Permeable Surfaces (improved hard surfaces that allow water to flow through) in Parking Lots and Driveways	2.08% 2	50.00% 48	47.92% 46	96
Incorporating Green Roof Systems (i.e., engineered, planted roof systems)	32.97% 30	49.45% 45	18.68% 17	91
Encourage local production of solar energy on new residential and commercial construction	8.51% 8	46.81% 44	44.68% 42	94
Encourage solar site design for new subdivisions	11.70% 11	43.62% 41	44.68% 42	94
Improve energy performance for municipal facilities	5.32% 5	39.36% 37	55.32% 52	94
Reduce light pollution by adopting, or closely adhering, to the International Dark-Sky Association's eco-friendly model outdoor lighting ordinance	15.73% 14	51.69% 46	32.58% 29	89
Adding Bicycle and Pedestrian Infrastructure	11.34% 11	48.45% 47	41.24% 40	97
Providing Electric Vehicle Charging Stations	27.37% 26	36.84% 35	36.84% 35	95
Encouraging enhanced stormwater management for new developments	3.19% 3	37.23% 35	60.64% 57	94
Identification and removal of floodplain restraints	20.45% 18	44.32% 39	35.23% 31	88

#	GENERAL COMMENTS REGARDING ITEMS IN THIS SECTION:	DATE
1	there should be no building or rebuilding where flooding occurs regularly.	12/28/2021 11:31 AM
2	we dont have high rise buildings so don't need green roofs. Encourage patios for container gardens	12/28/2021 11:04 AM
3	schools	12/28/2021 10:34 AM
4	No	12/13/2021 8:50 AM
5	We need to take natural floodplain areas and encourage natural recreation zones, parks, bike paths, etc...	11/28/2021 11:15 AM
6	Newer "green" initiatives are important, but so many municipalities OVER DO, and the costs drive potential prospects away. If it can be more budget friendly, the changes over to self-sustainability can be achieved	11/1/2021 12:46 PM
7	Vehicle charging stations that have usage fees attached. Not free vehicle charging stations.	10/25/2021 9:32 PM
8	I'm not sure what flood plain restraints are. But I would say identifying floodplains is necessary... But removing restrictions would not be a good idea unless storm water can be managed to reduce the floodplain.	10/19/2021 12:05 AM
9	Highly support Electric Vehicle adoption and efforts to assist it	10/12/2021 8:27 PM
10	It would be nice to encourage the greenhouses here to sell more native plants and less non native invasive plants.	10/11/2021 8:35 PM
11	If I understood the flood plains one, it indicates we want to build on floodplains - that I do not agree with because of how the flooding displaces Reedsburgians in the past. Also! Love all the	10/11/2021 5:35 PM

Reedsburg, WI Comprehensive Plan Survey

questions about solar panels and green focus - please look into solar panel roadways and food forests! <3

**Q33 Is there anything else you would like to tell the project team about your expectations for the development of the Comprehensive Master Plan?
Please share any additional comments/feedback.**

Answered: 43 Skipped: 66

#	RESPONSES	DATE
1	Don't ruin this area with a bunch of new developments and big expansion/green new deal baloney. I grew up in this area, moved to a big city, and chose to return. I wanted to live in a rural area, with fewer people and where the city/government isn't telling me what I can and can't do over every little thing.	12/30/2021 8:10 AM
2	doing a good job	12/28/2021 12:10 PM
3	Remove "Hunting for Children" sign (horrible wording! That is a nature preserve. NO hunting allowed)	12/28/2021 11:31 AM
4	Reedsburg deserves high scores for our size city.	12/28/2021 11:04 AM
5	study and debate the research that's what it is for. Give ear to developers, but be critical.	12/28/2021 10:34 AM
6	Reedsburg is great. Everyone seems to want to move here! Thank you to the wonderful people who manage city affairs. you are the winners already.	12/28/2021 9:41 AM
7	No	12/13/2021 8:50 AM
8	We need cheaper rent the apartments coming to reedsburg are way to high for people to pay.	12/5/2021 10:31 PM
9	Property taxes are rather high. Keep trains out of town. Make use of Baraboo River Bring in retail stores	12/4/2021 9:42 AM
10	Areas around the Baraboo River where it has flooded the last few times need to be looked for relocation or redeveloped into parks or other things that could be flooded. The flooding will not stop and those areas need to be addressed so we do not keep giving them money to fix their homes.	12/3/2021 9:22 PM
11	You may not see the trend of my answers but Reedsburg needs to replace Shopko I know it now will not happen as the only building that could house that type of shopping is sold, I cannot believe no other retail store would come to Reedsburg, not everyone wants to shop on line	12/2/2021 1:30 PM
12	We need a shopping center in Reedsburg then we don't have to go to Baraboo or the Dells	12/1/2021 5:55 PM
13	I hope the plans for the new dog park location has been given lots of thought and will be improved greatly for anyone to use. Also it would be nice to have a building in town where parties can be held for smaller events that didn't cost a ton.	11/30/2021 9:51 AM
14	I am shocked that I just randomly found out about this survey shortly before the deadline. And..... I have been a subscriber to the Chamber newsletter forever.	11/29/2021 4:13 PM
15	Encourage the development of pedestrian friendly business in historic Reedsburg. Public areas and tourist attractive businesses. Really tout the 400 trail and biking friendly business related to 400 trail biking. Maybe even Baraboo river sports area. Canoe and kayak rental and public river access.	11/28/2021 11:15 AM
16	Not sure where this applies, but grateful for what the Reedsburg Historic Preservation and Reedsburg Historical Society have done to preserve the local history. Would appreciate consideration given to a downtown location for a History Center that would expand upon the marvelous work that's been done telling the story of Reedsburg and surrounding area through mixed media, provide tours, and perhaps a gift/coffee shop. Perhaps through local/state/federal grants and fundraising would enable a curator/director along with local committee members to be hired to help spearhead this project. Preserving the stories of those who came before us to settle and develop this area is important to maintain as we look ahead	11/23/2021 11:26 AM

Reedsburg, WI Comprehensive Plan Survey

to the future of Reedsburg. Thank you, Project Team, for your time and efforts as you develop this Comprehensive Master Plan.

17	After the loss of Shopko, Reedsburg desperately needs a large retail store. It needs more restaurants, or it needs to clean up the ones that we do have. The downtown area needs to be cleaned up, become intriguing and inviting. It's becoming another battlefield of who can obtain the most buildings and again will remain owned by a few that will continue to financially choke the business-life out of the city. Small businesses cannot afford the over priced rent and stay afloat in a community that doesn't support each other or attract customers to support little shops/restaurants.	11/9/2021 7:37 AM
18	PLEASE don't consider passenger train systems, they cost more than is made up by use & offering rent-able scooters. these caused big problems in lg cities with being dumped, hit by cars due to improper & impaired use and damage by users. Great idea, poor care and use.	11/1/2021 12:46 PM
19	Glad city has raca building and the uses for it!	10/28/2021 2:38 PM
20	Reedsburg has a good community and some great features (internet, safety, and festivals). If the right developments are made Reedsburg could become the "good" city that people prefer in the area (like Sauk Prairie).	10/21/2021 5:29 PM
21	I look forward to reading about any specific proposals	10/19/2021 2:53 PM
22	I'd like to live in a community that didn't feel so hostile to the youth and young adults who provide their services	10/19/2021 2:29 PM
23	N/a	10/19/2021 11:38 AM
24	Our goal should be to attract tourist traffic that is already nearby in Sauk County as well as to make Reedsburg a vibrant and interesting place to live. We need housing desperately and also need to ensure that our downtown continues to thrive!	10/19/2021 11:25 AM
25	I think city planners of Reedsburg are doing a good job despite our setbacks we have had these past years due to covid. For me the pressing issues are the development of the Movie Theater we have heard that is coming but haven't seen progress and also getting a big box department store into Reedsburg. I would suggest target because the closest one is in Madison. I like to keep my shopping local. Not to the Dells or Baraboo. People like Target.	10/19/2021 12:05 AM
26	No	10/18/2021 7:58 AM
27	No	10/15/2021 8:20 PM
28	Be inclusive.	10/13/2021 3:49 AM
29	Would love to see a few more stores downtown and some type of retailer closer. Driving to the Dells is tiresome and the WalMart there is awful	10/12/2021 12:37 PM
30	These plans are fine but tend to sit on the shelf and be ignored when a potential big development is proposed by a private interest. Past examples:Lands' End is located in an area not identified in the then-city plan for that previous use. Not saying that decision was wrong. The Ennmstmeyer development in the Barbra Ann Drive area was approved despite the city making no effort to include the County V area, creating a town peninsula that may never end.	10/12/2021 12:24 PM
31	Focus residential development to the east and northeast, with commercial support nearby as these are the directions closest to other attractions. Focus industrial development to the south and west to reduce impact on residential life; add infrastructure support to route commercial traffic away from the interior traffic arteries.	10/12/2021 11:03 AM
32	Keep moving our city forward and look at towns like Sauk Prairie on their movement forward. Parks and recreation and our children are our future.	10/12/2021 1:35 AM
33	Increase outdoor recreation opportunities along the river. Like trails to allow fishing. Encourage a canoe landing and company to generate tourists	10/12/2021 12:36 AM
34	industrial areas access , shopping in town. Told to shop local ???	10/11/2021 9:54 PM
35	Preserve historic places; provide space for large scale art projects; let Reedsburg lead Reedsburg, keep the sense of the heart of the city and its citizens.	10/11/2021 8:23 PM
36	We need a nice quality shopping	10/11/2021 8:20 PM

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37	Do not want multiple families living in same houses - creates parking issues, One of the things that drew me to this town was the tree lined streets. So many trees have been cut. More trees planted at golf course as have almost gotten hit by golf balls several times recently	10/11/2021 5:47 PM
38	I grew up my entire life in a local fundamentalist christian cult - I am not anti religion, but the type of religion I grew up in is very racist and mysoginistic. I know of many churches that covered up things like pedophilia and child abuse/neglect for the sake of 'saving face.' My brother was regularly threatened with being sent to a conversion camp if he was gay. This is why having non-religious mutual aid is so important. And please start taxing churches... they do not provide the type of mutual aid and care for local Reedsburgians to justify a tax break.	10/11/2021 5:35 PM
39	Remove ATV and similar things from the roads	10/11/2021 5:26 PM
40	No	10/11/2021 4:02 PM
41	No but the survey only allowed me to pick one rating for a majority of the questions, like the ones I was asked to rank importance. I could only rate one out of all of the options.	10/8/2021 9:02 AM
42	Well, since you asked.....I hope this Comp. Master Plan is one that will be adhered to/followed for the next 20+ years. Too often time is spent creating a master plan (for any given group) but then follow through falls apart. Different administration or those in charge develop alternate ideas and even work to minimize/ignore a master plan. How can we be assured this will not happen?	10/6/2021 3:23 PM
43	Gave up answering the various multi question tables as answers kept getting unchecked	10/6/2021 11:15 AM